

President's Strategic Plan

2007-2012



THE PLAN

- 1.** A medium-range strategic plan establishing the foundation for future planning and setting the stage for the College's sesquicentennial.
- 2.** Developed by a broad based committee, rooted in a thorough review of the College's voluminous store of planning and research documents and input from all key groups.
- 3.** Established six themes, 23 primary strategic objectives and 41 essential tasks.

IMPACT ON SMC TO DATE

- 1. Twenty-four tasks completed and another five nearing implementation.**

- 2. Plan's strategic objectives guide SMC as it responds to the global financial crisis.**
 - A.** President identified five key priorities
 - Enhancing academic excellence
 - Maintaining the affordability of an SMC education
 - Enriching the quality of student life
 - Improving the efficiency and effectiveness in College operations
 - Maintaining momentum on strategic initiatives

- 3. In each of the five priority areas, tasks are positively impacting SMC:**
 - A.** Enhancing academic excellence
 - Comprehensive plan for improved academic advising
 - Working with faculty members, grant writer is bringing additional resources to the academic program
 - Increased library funding providing additional resources for student learning, and faculty teaching and research
 - Enhanced faculty development program enriching teaching and scholarship
 - Improvement of graduate services through administrative reorganization
 - Core curriculum revision on pace to improve undergraduate education

- B.** Maintaining the affordability of an SMC education
 - Increased institutional aid helps achieve College goal of enrolling a class with 25% Pell Grant eligible students
 - Graduate scholarships making an SMC education affordable

- C.** Enriching the quality of student life
 - Improved athletics and recreational sports programs
 - Enhanced extracurricular program includes connecting students with opportunities in the SF Bay Area

- D.** Improving the efficiency and effectiveness of College services
 - Scheduling and promotion office improves coordination and promotion of campus events
 - Enrollment marketing software helping programs improve recruitment
 - SMC employees provided additional retirement health care options
 - Improvements to key campus facilities — Oliver Hall, Visit Center, DeLaSalle Hall student spaces and faculty staff dining
 - Technology improved through comprehensive review

- E.** Maintaining momentum on strategic initiatives
 - Sharpening identity and improved visibility and reputation via institutional marketing plan
 - Social justice education enhanced
 - Increased funding for athletic facility maintenance
 - Alumni relations program reviewed and improved
 - Comprehensive campaign in process
 - Strategic planning committee monitoring and assessing progress

HIGHLIGHTS OF IMPORTANT STRATEGIC INITIATIVES STILL TO COME (2009 – 2012)

- 1.** SMC academic plan (Fall 2010 - 2011)
- 2.** Enhancements to international and global awareness at SMC (Fall 2010)
- 3.** Improved services for graduate and undergraduate students (Fall 2010)
- 4.** Update of campus facilities master plan (Fall 2011)
- 5.** Long-term plan for Lasallian stewardship and formation (Fall 2012)
- 6.** President's statement of institutional direction (Fall 2010)
- 7.** Implementation of enhanced core curriculum (Fall 2012)
- 8.** Achievement of campaign goals, including securing major gifts for facilities and endowment (Fall 2009-2012)



Office of the President
1928 St. Mary's Road
Moraga, CA 94556

www.stmary-ca.edu/about-smc/president

