

**Institutional Marketing Plan Committee Meeting  
Trustee Board Room  
August 20, 2008**

**AGENDA**

- I. Minutes of July 22<sup>nd</sup> Meeting
  
- II. Review Work of Sub-Committee on “The Three Traditions”
  
- III. Report on Feedback to PSD Draft
  
- IV. Sub-committee to Establish Marketing Plan Initiatives

Current Committee Membership:

Mario Alioto  
Michael Beseda  
Jane Camarillo  
Chris Carter  
Mark Chiarucci  
Bob Ciano  
Heidi Donner  
Jose Tomas Gomez-Arias  
Brian Jersky  
Dorothy Jones  
Jane Joyce  
Guido Krickx  
Brother Donald Mansir  
Kevin Miller  
Lisa Moore  
Chris Sindt  
Elizabeth Smith