

**Book List-EMBA Moraga
Autumn 2009**

09/04/09

Course # and Name	Instructor	Book Title	Edition or Year	Publishing Company	ISBN #
GMAN 501.01 Managing & Leading Contemporary Organizations	James Stryker	Understanding and Managing Organizational Behavior, George & Jones	5 Ed.	Prentice-Hall	
		& The Secret Handshake: Mastering the Politics of the Business Inner Circle, Reardon	2002	Doubleday	0-385-49528-5
GMAN 501.02 Managing/Leading Organizations	Carol Moore	Developing Management Skills, Whetten & Cameron	7 Ed. 2007	Pearson Education	132415186
GMAN 502.01 Management Communication	Michele Zak	Guide to Managerial Communication, Munter	8 Ed.	Prentice Hall	132424266
GMAN 502.02 Management Communication	Rebecca Carroll	Competitive Communication, Eckhouse		Oxford U. Press	0-19-511590-2
		& Rhetor's Review CD-ROM, Barry Eckhouse			
GMAN 509.01 Strategies in Tech & Innovation	Catherine Banbury	The Innovator's Solution : Creating and Sustaining Successful Growth, Christensen & Raynor	2003	Harvard Business School Press	
GMAN 509.02 Strategies in Tech & Innovation	Catherine Banbury	The Innovator's Solution : Creating and Sustaining Successful Growth, Christensen & Raynor	2003	Harvard Business School Press	
GMAN 510.01 Legal Aspects of Business	George Papagiannis	Business Law, the Ethical, Global, E-commerce Environment, Mallor, Barnes et. al.	14 Ed.	Mc-Graw Hill	978-0-07-337764-3
GMAN 510.02 Legal Aspects of Business	George Papagiannis	Business Law, the Ethical, Global, E-commerce Environment, Mallor, Barnes et. al.	14 Ed.	Mc-Graw Hill	978-0-07-337764-3

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GMAN 511.01 Ethical & Social Aspects of Bus.	David Gill	It's About Excellence: Building Ethically Healthy Organizations, Gill	2008	Executive Excellence	1-930771-34-7
GMAN 511.02 Ethical & Social Aspects of Bus.	David Gill	It's About Excellence: Building Ethically Healthy Organizations, Gill	2008	Executive Excellence	1-930771-34-7