

**Book List-EMBA Santa Clara
Autumn 2009**

09/04/09

Course # and Name	Instructor	Book Title	Edition or Year	Publishing Company	ISBN #
GMAN 501.03 Managing & Leading Organizations	Carol Moore	Developing Management Skills, Whette & Cameron	7 Ed. 2007	Pearson Education	132415186
GMAN 502.03 Management Communications	Michael Leary	To be advised			
GMAN 509.03 Strategic Management of Tech & Innovation	Catherine Banbury	The Innovator's Solution: Creating and Sustaining Successful Growth, Christensen & Raynor	2003	Harvard Business School Press	
GMAN 510.03 Legal Aspects of Business	George Papagiannis	Business Law, the Ethical, Global, E-commerce Environment, Mallor, Barnes, et. al.	14 Ed.	McGraw- Hill	978-0-07-337764-3
GMAN 511.03 Ethical& Social Aspects of Business	David Gill	It's About Excellence: Building Ethically Healthy Organizations, Gill	2008	Executive Excellence	1-930771-34-7