

**EXECUTIVE MBA PROGRAM**  
**SACRAMENTO**  
**SUMMER 2008**

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**GMAN 507-03      MANAGERIAL FINANCE      S. Buchanan**

**Brigham & Ehrhardt, Financial Management – Theory  
And Practice – Twelfth Edition  
Thomson/South-Western      12<sup>th</sup> Edition**

**GMAN 508-04      MARKETING      H. Willis**

**Philip Kotler, Kevin Keller, Marketing Management –  
Thirteenth Edition  
Prentice Hall      13<sup>th</sup> Edition – 2008**

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