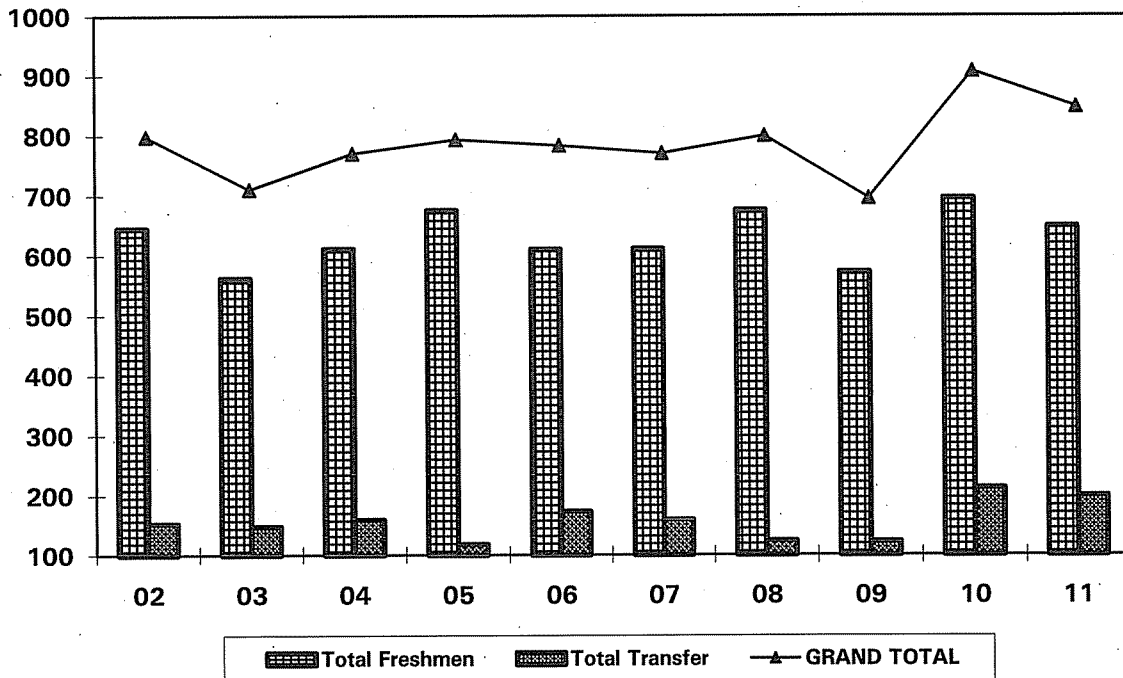


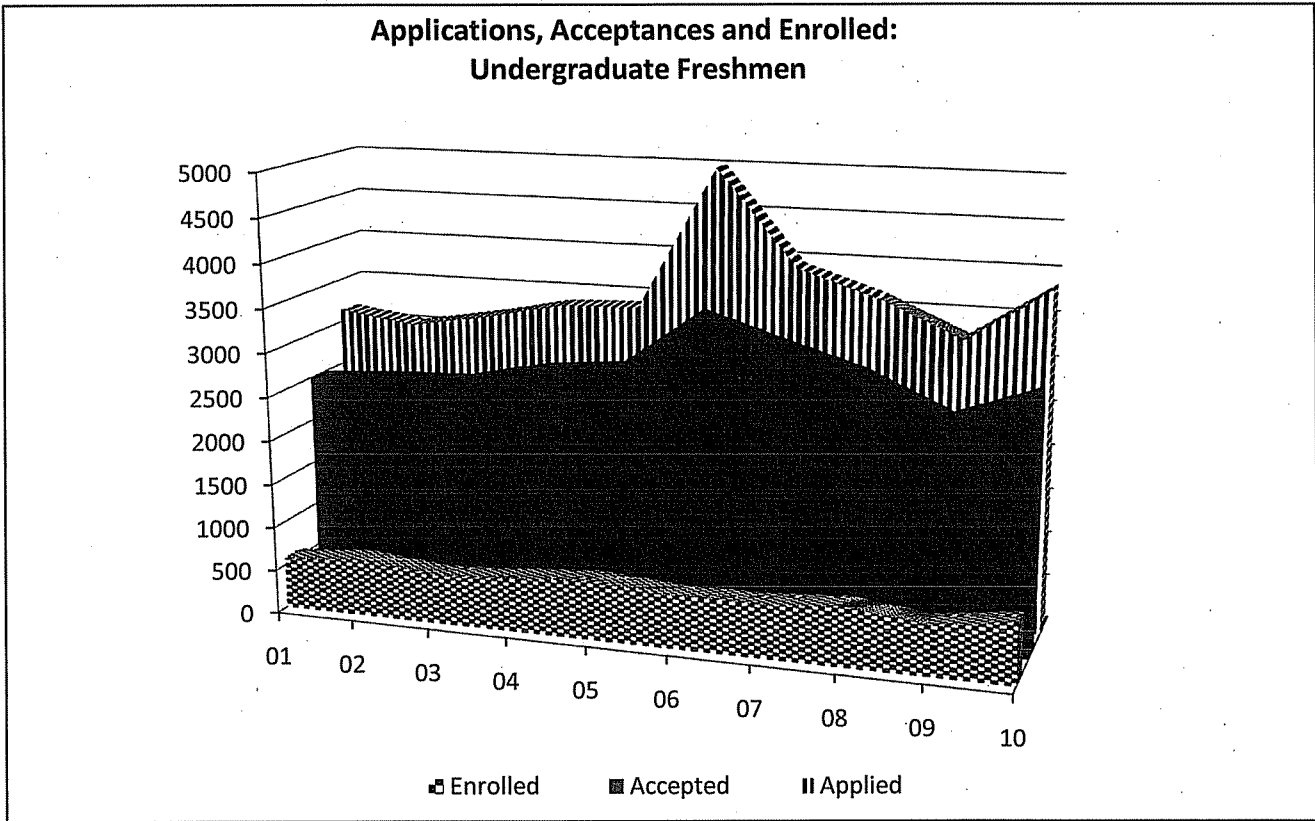
## UNDERGRADUATE NEW ENROLLED STUDENTS FALL 2002- FALL 2011

	02	03	04	05	06	07	08	09	10	11
<b>Freshmen</b>										
Male	243	244	223	264	217	237	235	215	273	249
Female	402	318	388	411	393	374	440	357	422	399
<b>Total Freshmen</b>	<b>645</b>	<b>562</b>	<b>611</b>	<b>675</b>	<b>610</b>	<b>611</b>	<b>675</b>	<b>572</b>	<b>695</b>	<b>648</b>
<b>% of Total Undergraduate Enrollment</b>	<b>25.1%</b>	<b>22.4%</b>	<b>25.9%</b>	<b>26.7%</b>	<b>24.5%</b>	<b>24.3%</b>	<b>26.7%</b>	<b>24.0%</b>	<b>26.4%</b>	<b>22.9%</b>
<b>Transfer</b>										
Male	68	59	57	44	73	69	49	57	93	79
Female	85	89	102	74	100	90	75	66	119	120
<b>Total Transfer</b>	<b>153</b>	<b>148</b>	<b>159</b>	<b>118</b>	<b>173</b>	<b>159</b>	<b>124</b>	<b>123</b>	<b>212</b>	<b>199</b>
<b>% of Total Undergraduate Enrollment</b>	<b>6.0%</b>	<b>5.9%</b>	<b>6.5%</b>	<b>4.7%</b>	<b>6.9%</b>	<b>6.3%</b>	<b>4.9%</b>	<b>5.2%</b>	<b>8.1%</b>	<b>7.0%</b>
<b>GRAND TOTAL</b>	<b>798</b>	<b>710</b>	<b>770</b>	<b>793</b>	<b>783</b>	<b>770</b>	<b>799</b>	<b>695</b>	<b>907</b>	<b>847</b>



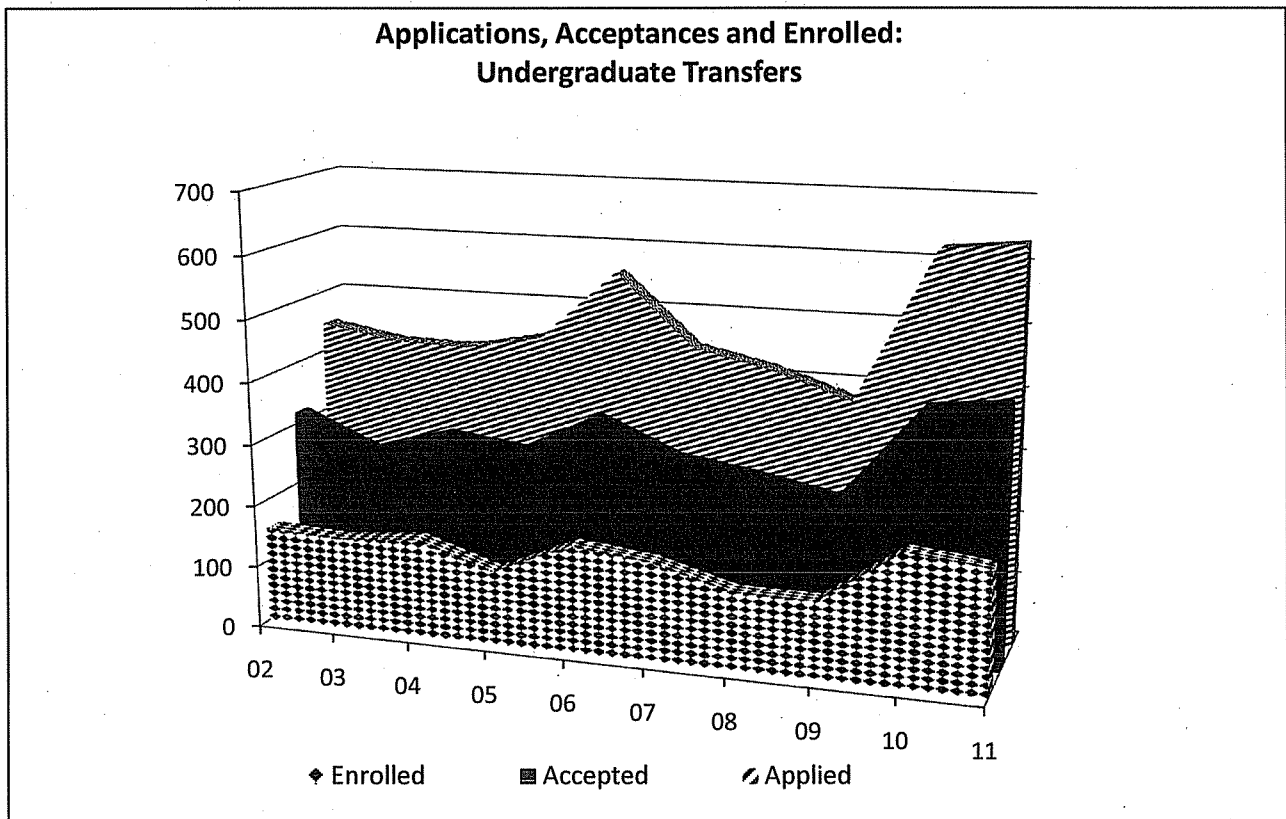
**UNDERGRADUATE FRESHMEN  
APPLICATIONS, ACCEPTANCES AND ENROLLED  
FALL 2002 - FALL 2011**

	02	03	04	05	06	07	08	09	10	11
Applied	3022	3172	3354	3381	4991	3929	3638	3241	3836	4874
Accepted	2559	2590	2779	2861	3508	3231	2961	2555	2889	3355
Acceptance Rate	85%	82%	83%	85%	70%	82%	81%	79%	75%	69%
<b>Enrolled</b>	<b>645</b>	<b>562</b>	<b>611</b>	<b>675</b>	<b>610</b>	<b>611</b>	<b>675</b>	<b>572</b>	<b>695</b>	<b>648</b>
Yield	25.2%	21.7%	22.0%	23.6%	17.4%	18.9%	22.8%	22.4%	24.1%	19.3%



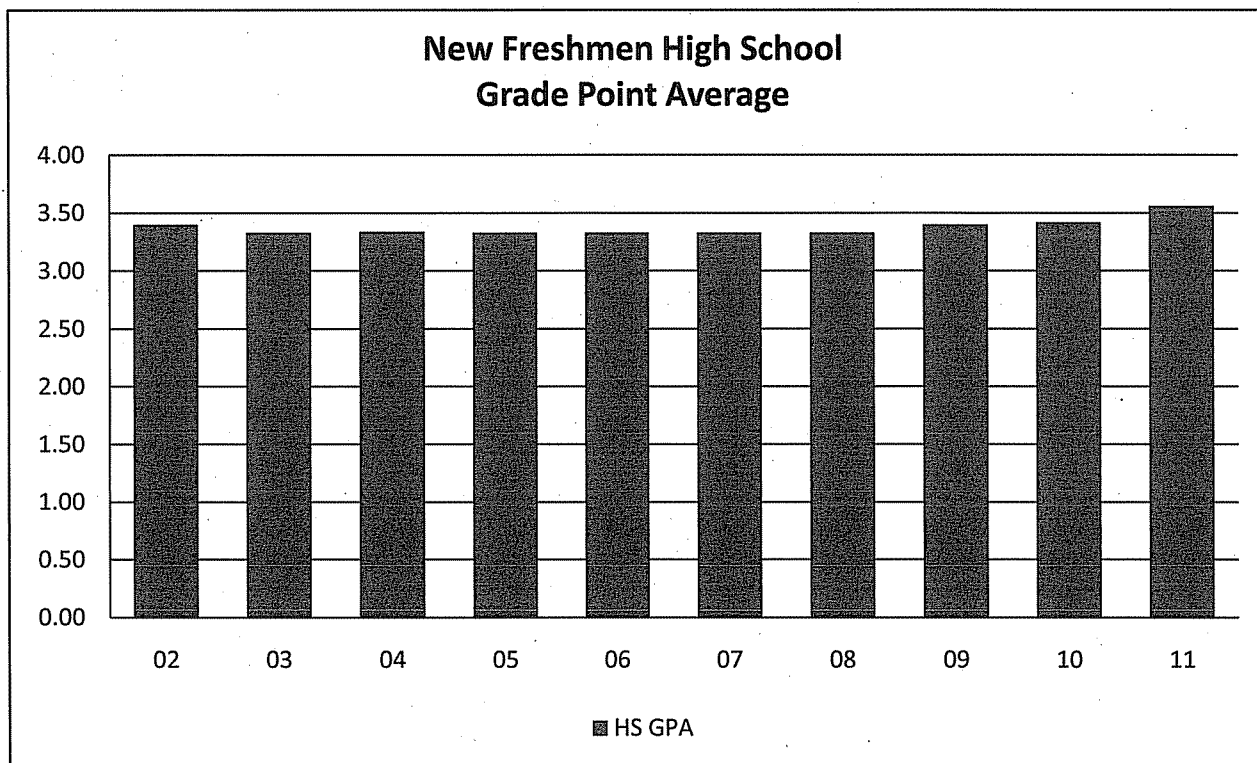
**UNDERGRADUATE TRANSFERS  
APPLICATIONS, ACCEPTANCES AND ENROLLED  
FALL 2002 - FALL 2011**

	<b>02</b>	<b>03</b>	<b>04</b>	<b>05</b>	<b>06</b>	<b>07</b>	<b>08</b>	<b>09</b>	<b>10</b>	<b>11</b>
Applied	446	424	422	446	558	444	417	375	622	634
Accepted	318	266	301	285	347	293	273	248	400	413
Acceptance Rate	71%	63%	71%	64%	62%	66%	65%	66%	64%	65%
<b>Enrolled</b>	<b>153</b>	<b>148</b>	<b>159</b>	<b>118</b>	<b>173</b>	<b>159</b>	<b>124</b>	<b>123</b>	<b>212</b>	<b>199</b>
Yield	48.1%	55.6%	52.8%	41.4%	49.9%	54.3%	45.4%	49.6%	53.0%	48.2%



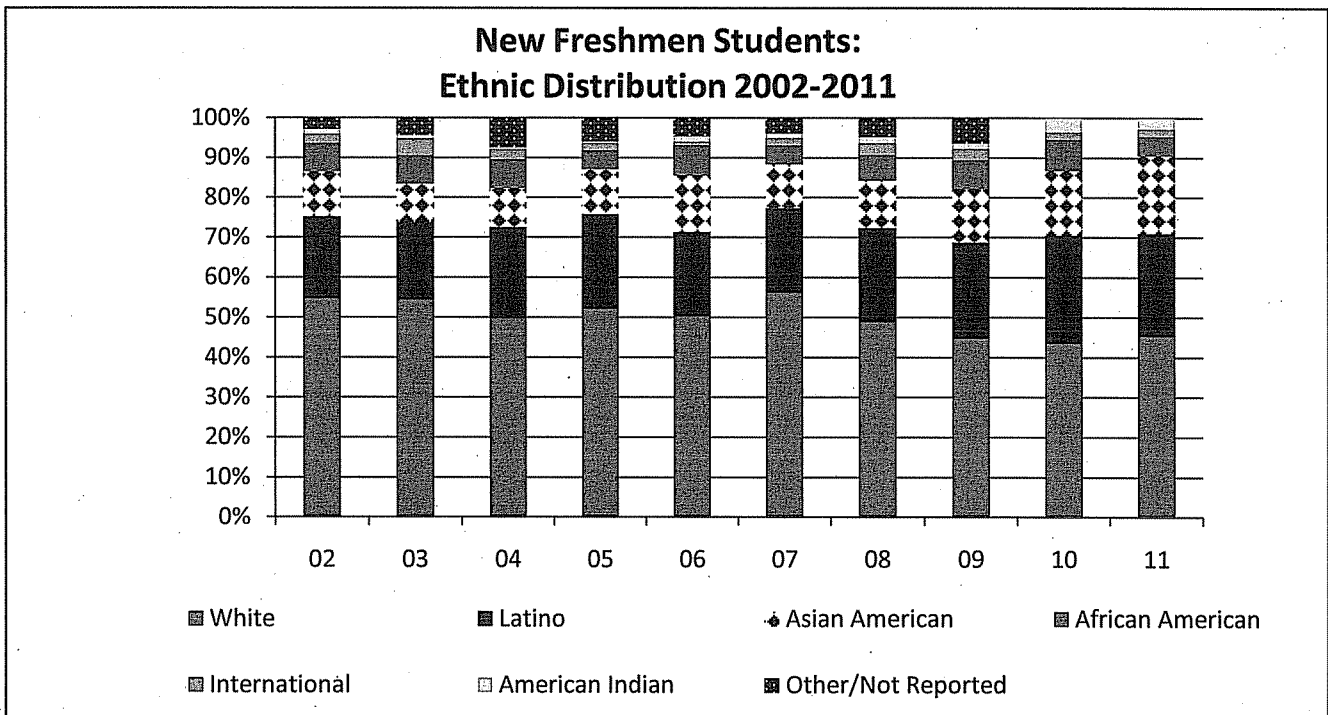
**SELECTED ACADEMIC CHARACTERISTICS  
NEW STUDENTS  
FALL 2002 - FALL 2011**

	02	03	04	05	06	07	08	09	10	11
<b>Presidential Scholars Honors at Entrance</b>	19	17	13	32	21	28	20	23	28	26
<b>Freshman</b>	71	58	61	80	63	71	78	83	112	113
<b>Transfer</b>	15	7	19	8	19	21	14	8	15	27
<b>HS GPA</b>	3.40	3.33	3.34	3.33	3.33	3.33	3.33	3.40	3.42	3.56
<b>SAT Critical Reading &amp; Math Average</b>	1103	1095	1095	1096	1080	1079	1081	1091	1103	1120



**NEW FRESHMEN STUDENTS BY  
GENDER AND ETHNICITY  
FALL 2002 - FALL 2011**

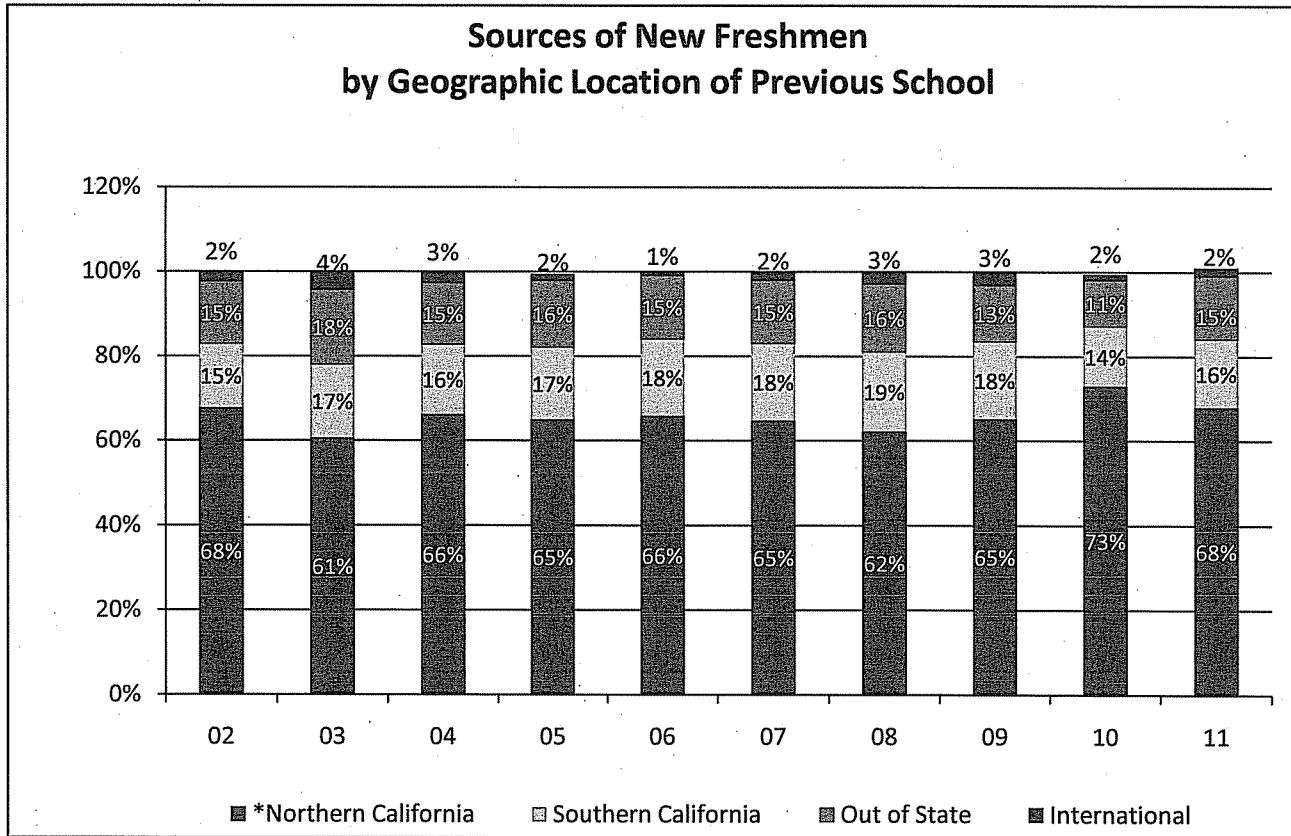
	02	03	04	05	06	07	08	09	10	11
<b>Male</b>	37.7	43.4	36.5	39.2	35.6	38.7	34.8	37.6	39.3	38.4
<b>Female</b>	62.3	56.6	63.5	60.8	64.4	61.2	65.2	62.4	60.7	61.6
<b>Black/African American</b>	7.0	7.1	7.2	4.7	7.5	4.7	6.4	7.2	7.8	4.8
<b>Native American</b>	1.3	0.9	0.5	0.4	1.3	1.2	1.6	1.5	3.5	2.8
<b>Asian</b>	11.4	9.6	9.8	11.3	14.3	11.0	12.0	13.5	16.3	19.8
<b>Hispanic/Latino</b>	20.3	19.4	22.7	23.6	21.0	21.1	23.4	23.9	26.8	25.8
<b>White</b>	54.6	54.4	49.7	52.2	50.3	56.3	48.9	44.8	43.5	45.7
<b>International</b>	2.3	4.3	2.6	1.9	1.0	1.9	3.0	2.8	1.9	1.9
<b>Other/Not Reported</b>	2.8	4.3	7.4	5.9	4.6	3.8	4.7	6.3	0.0	0.0
<b>BASE:</b>	<b>645</b>	<b>562</b>	<b>611</b>	<b>675</b>	<b>610</b>	<b>611</b>	<b>675</b>	<b>572</b>	<b>695</b>	<b>648</b>



**SOURCES OF NEW FRESHMEN  
BY GEOGRAPHIC LOCATION OF PREVIOUS SCHOOL  
FALL 2002 - FALL 2011**

	02	03	04	05	06	07	08	09	10	11
<b>Location</b>										
<b>*Northern California</b> %	68%	61%	66%	65%	66%	65%	62%	65%	73%	68%
#	437	341	405	439	402	396	420	373	508	439
<b>Southern California</b> %	15%	17%	16%	17%	18%	18%	19%	18%	14%	16%
#	97	97	100	114	110	110	126	104	98	103
<b>Out of State</b> %	15%	18%	15%	16%	15%	15%	16%	13%	11%	15%
<b>(USA)</b> #	95	99	89	107	92	92	109	76	78	95
<b>International</b> %	2%	4%	3%	2%	1%	2%	3%	3%	2%	2%
#	16	25	17	12	6	13	20	19	11	11

\* Northern California is defined as Fresno and geographic areas north.



**SMC NEW STUDENT  
REVENUE, DISCOUNT RATE AND PELL GRANT DATA  
2006 - 2011**

	2006	2007	2008	2009	2010	2011
Total New Students	783	770	799	695	907	847
Tuition Rate	\$29,050	\$31,080	\$33,250	\$33,910	\$35,430	\$37,150
New Student Revenue	\$22,746,150	\$23,931,600	\$26,566,750	\$23,567,450	\$32,135,010	\$31,466,050
Non-Athletic Aid	\$5,835,313	\$6,916,937	\$10,047,540	\$9,862,788	\$11,770,749	\$10,968,521
<b>Non-Athletic Discount Rate</b>	<b>25.7%</b>	<b>28.9%</b>	<b>37.8%</b>	<b>41.8%</b>	<b>36.6%</b>	<b>34.9%</b>
Athletic	\$1,333,216	\$1,263,613	\$1,356,560	\$1,357,170	\$1,418,655	\$1,001,081
<b>Athletic Discount Rate</b>	<b>5.9%</b>	<b>5.3%</b>	<b>5.1%</b>	<b>5.8%</b>	<b>4.4%</b>	<b>3.2%</b>
Total Aid	\$7,168,529	\$8,180,550	\$11,404,100	\$11,219,958	\$13,189,404	\$11,969,602
Net Revenue	\$15,577,621	\$15,751,050	\$15,162,650	\$12,347,492	\$18,945,606	\$19,496,448
New Revenue per Student	\$19,895	\$20,456	\$18,977	\$17,766	\$20,888	\$23,018
<b>New Student Discount Rate</b>	<b>31.5%</b>	<b>34.2%</b>	<b>42.9%</b>	<b>47.6%</b>	<b>41.0%</b>	<b>38.0%</b>
% Receiving Pell Grant	20.5%	24.5%	25.5%	31.8%	33.0%	31.2%

**New Student - Discount Rate, Revenue and Pell Grant Data**

