

Colleagues,

I am writing to provide a snapshot of fall 2007 undergraduate new-student enrollment data as of May 6th and share several related insights.

5/6 Data

Freshman deposits number 617, 4.8% higher than the same date one year ago and 1.6% higher than the average for the previous four years. Continuing a trend evident from the start of this recruitment cycle, transfer deposits (89) are substantially lower than last year (131) and our four-year average (106). Total deposits of 706 suggest that we are on track to meet the College's fall 2007 enrollment target of 771 new students.

Other key new-student demographics

-- The College's significant Lasallian commitment to aiding needy students is bearing fruit: nearly 25% of deposited new students are Pell Grant eligible. This meets our institutional goal and exceeds last fall's Pell Grant-eligible student population of 20.5%.

-- Commitments from high-ability students also exceed last year's levels. Honors at Entrance candidates (70) are significantly higher than last year (62). Presidential Scholars (27) are higher than 2006 (21) and nearing record levels. Of particular note, our yield on students who attended Presidential Honors Receptions exceed all previous years.

--37% of deposited students are of color, compared to 41% at this point one year ago. This data is surprising in light of other information (applications received, acceptances, and participation in campus visit programs) that suggested we would meet or exceed last year's level. This development will be a focus of further examination and attention in coming months.

--37 are High Potential candidates, vs. 33 last year.

--Deposits from incoming freshmen who attended Lasallian high schools (55) are higher than any of the past five years.

Actual enrollments are the result of late candidate decisions and summer transfer activity, less always-anticipated "melt." I will provide updated information as we approach the start of fall term. In the meantime, I want to express thanks to the many faculty, staff, students, alumni and others whose efforts have contributed to recruitment efforts during the past year.

Regards,

Michael Beseda

VP College Communications and Enrollment

**UNDERGRADUATE
APPLICATIONS, ACCEPTANCES AND DEPOSITS AS OF 5/06
FALL 2003 - FALL 2007**

	5/6/03	5/6/04	5/6/05	5/6/06	5/6/07
APPLIED					
Freshman Male	1196	1335	1151	1826	1436
Freshman Female	1907	2006	2178	3143	2477
Transfer Male	120	128	132	181	133
Transfer Female	<u>227</u>	<u>231</u>	217	280	214
Total	3450	3700	3678	5430	4260

Freshman AP's - 21.4% from Fall '06

Freshman AP's + 5.9% from four year average of 3686

Transfer AP's - 24.7% from Fall '06

Transfer AP's - 8.4% from four year average of 379

ACCEPTED					
Freshman Male	953	1026	978	1239	1156
Freshman Female	1597	1681	1893	2231	2069
Transfer Male	65	68	73	95	73
Transfer Female	<u>132</u>	<u>149</u>	<u>123</u>	<u>158</u>	<u>120</u>
Total	2747	2924	3067	3723	3418

Freshman AC's - 7.1% from Fall '06

Freshman AC's + 11.2% from four year average of 2900

Transfer AC's - 23.7% from Fall '06

Transfer AC's - 10.6% from four year average of 216

DEPOSIT					
Freshman Male	240	231	253	218	236
Freshman Female	307	389	419	371	381
Transfer Male	35	37	26	47	31
Transfer Female	<u>71</u>	<u>79</u>	<u>46</u>	<u>84</u>	<u>58</u>
Total	653	736	744	720	706

Freshman DP's + 4.8% from Fall '06

Freshman DP's + 1.6% from four year average of 607

Transfer DP's - 32.0% from Fall '06

Transfer DP's - 16.0% from four year average of 106