

JOB OBJECTIVE

Your career objective should indicate what it is you want to do and your field of interest. It is a critical part of your resume, since everything that follows should support your objective.

NOTE: For recruiting purposes at SMC, you will not need an objective on your resume. This includes resumes handed out at the Career Fair and all on-campus recruiting.

If you are seeking a specific job or function, use the title or function in the objective. Example: "Analyst position in banking". Whenever possible, use the exact job title as listed in the posting and include the name of the company. Example: "Account Manager, Hewlett Packard".

SAMPLE JOB OBJECTIVES

1. To obtain a position in a sports-oriented business utilizing promotional and organizational skills.
2. A sales/customer service position in the consumer products industry.
3. An entry-level editing position in publishing or the media industry.
4. A position in customer service/sales in the retail industry.
5. A position in public relations or the advertising industry.
6. To acquire an administrative position in community health.
7. To obtain a position in marketing/sales in the radio or TV industry.
8. A customer relations position in banking/finance.
9. An entry-level human resources/training position in the retail field.
10. To work in the area of finance using skills in lending or management.
11. A sales or management trainee position in the construction industry.
12. An entry-level position in the non-profit or social service field.
13. A management trainee position in property management or real estate.
14. A position in accounting (could use public or private, auditing or tax).
15. Research assistant in a consulting firm.
16. Internship.
17. Internship in _____ or at _____ .

AVOID any objective trait that is not specific:

- "challenging position", "opportunity for advancement", "fast-growing company", "in a field where I can grow and learn", "using my education and skills"