

## **MARY ALICE McNEIL**

mamcneil@stmarys-ca.edu  
510/917-5289 Mobile  
linkedin.com/in/mary-alice-mcneil-9801b57

### **PROFILE**

A strategic leader in higher education and a successful business consultant who excels at building relationships that result in an engaging environment to achieve results and revenue targets. Ensures program success by collaborating with faculty, staff, students, and clients to assure business relevance and ROI. Highly motivated, innovative, solution-oriented, and effective written, oral, and virtual communicator.

### **EXPERIENCE**

#### **St. Mary's College, School of Economics and Business Administration, Moraga, CA**

Business Administration Program Director, 2016-present

- Promote student success by monitoring graduation and retention rates for over 650 BUSAD students, overseeing the schedule of 112 BUSAD sections annually.
- Review special action petitions for transfer requests, BUSAD internships, and study abroad requests.
- Write and edit all materials related to the BUSAD program for course catalog and marketing materials.
- Wrote 2018 AACSB Continuous Improvement Report and Best Practices document that resulted in the reaffirmation of AACSB accreditation at St. Mary's College.
- Led the inaugural Moraga Case Study Competition in collaboration with the Moraga Chamber of Commerce and SEBA faculty (2018).
- Worked cross-functionally to revise the Digital Media concentration as an interdisciplinary concentration between SEBA and the School of Liberal Arts, promoted the new Business Analytics concentration, and assisted with the proposal for a new Excel class for undergraduate business students.
- Developed and oversee SEBA Peer Mentoring program and seven BUSAD Student Clubs.
- Received SEBA "Outstanding Service Award" 2018.

#### **St. Mary's College, School of Economics and Business Administration, Moraga, CA**

Associate Adjunct Professor, 2016-present; Assistant Adjunct Professor, 2015-2016;

Per-Course Adjunct, 1992- 2015

- Recognized for 25 years of teaching and service at St. Mary's College (2019)
- Teach Management and Leadership Communication in the EMBA, PMBA, MBSA, MSM and Global-EMBA programs (MKT 552, 306, 402, 417, 805 & 702) to 20-25 graduate business students per term.
- Receive outstanding course evaluations every quarter that exceed learning outcomes for business writing, argument, persuasive presentations, and facilitation skills.
- Designing training for Provident Credit Union Executive Education, Employee Engagement, 2020
- Taught 80 managers at Provident Credit Union, Giving and Receiving Feedback 2019.
- Serve on the Assurance of Learning Committee as the Business Communication representative.
- Led 40 international students from LaSalle University Barcelona on a Study Tour of Business, Technology, and Innovation (2017 & 2018).
- Served on the Executive MBA Review Committee to update curriculum and increase enrollment.
- Taught 20 European students at the International Business School of Syria, Austria in 2008 & 2009.
- Received SEBA "Outstanding Teaching Award" 2015.

### **St. Mary's College, Service and Committee Assignments**

- SMC Strategic Planning Committee for Destination Campus, 2020
- Campus wide Chairs and Directors, 2016-present
- Undergraduate Program Committee (UPC), 2016-present
- Graduate Program Committee (GPC), 1992-present
- EMBA Revision Task Force, 2019-present
- Sophomore Career Boot camp Working Group, 2019-present
- Concentrated Faculty Advisor (CFA), 2017-present
- Assurance of Learning Committee Member, 2016-present
- SEBA Search Committee for Communication Tenure Track Faculty, 2019-20
- Moraga Case Study Competition, 2018
- 3+1 Dual Degree (BUSAD + MSBA) Committee, 2018
- SEBA Dean Search Committee, 2018-19
- AACSB Continuous Improvement Report (CIR) and Best Practices Co-Author, 2018
- SEBA Search Committee Co-Chair for Communication Adjunct Professor, 2017
- EMBA Program Review Committee 2017
- SEBA Search Committee for Communication Tenure Track Faculty, 2016-17
- EMBA Revision Task Force, 2016

### **JFK University, School of Management, Adjunct Faculty, Walnut Creek, CA 1992- 1995 (part-time)**

- Taught Management Communication to 25 graduate students/term in a weekend program.

### **University of Virginia, Assistant Dean of Students, Charlottesville, VA, 1987-90**

- Created and implemented leadership development programs for 300 student groups.
- Oversaw operations of the student government, IFC and NPC chapters.
- Managed two professional staff and numerous graduate students.
- Taught public speaking course to 20 students per semester in the Department of Rhetoric.

### **University of Michigan, Ann Arbor, MI 1985-87**

- Office of Undergraduate Admissions, Advisor, Presentation Leader, and Reader
- Student Organization Development Center, Intern and Workshop Leader
- Sigma Kappa National Organization, Graduate Counselor Scholarship

## **PROFESSIONAL ENGAGEMENT**

- McNeil Training Strategies, Consultant, San Francisco & Oakland, CA, 1992 – present
- Consult with organizations to identify training needs, custom design and deliver workshops and classes to capture business opportunities and enhance employees' professional development.
- Coach managers and lead seminars on: Leadership and Management, Presentation Skills, Facilitating Change, Client Partnering, Negotiation Skills, Facilitation Skills and Team Building.
- Facilitate teambuilding and board transition retreats to enhance relationships, strategize, and plan.
- Moderate focus groups and facilitate brain storming sessions to ascertain audience opinions to improve strategic planning, enhance marketing, resolve human resource issues and build consensus.

### **Partial listing of client engagements:**

- Disruptive Collaboration, *Roundtable for College, Careers, and Life*, 2019-present
- Patelco Credit Union, *The Power of Persuasive Presentations*, 2019
- East Bay Regional Parks District, *Innovation & Creativity, Focus on Facilitation*, 2016-18
- PG&E TO Extended Leadership Team, *Leadership and Engagement*, 2015
- Kovarus, *Executive Communication for Engagement Managers*, 2015
- California Transplant Donor Network, *Professional Development Opportunities*, 2015
- The Del Monte Group, *The Power of Persuasive Presentations* 2015
- California Transplant Donor Network, *Management Retreat*, 2014
- Kaiser Permanente DTO Employee Advisory Council, *Annual Off-Site Meeting*, 2014
- The Del Monte Group, *Write On! Effective Business Writing*, 2014
- VISA International, *Persuasive Presentations*, 2013
- Ryder Homes, *Foundation Facilitation*, 2013
- Golder Associates, *Business and Technical Writing*, 2012
- Chevron Corporation (San Ramon/Houston), *Persuasive Presentations*, 2010
- Landor Associates, *programs for designers, brand consultants, and project managers* 1995 – 2009
- Young & Rubicam, *programs for designers, account executives, and project managers*, 2004-09
- The Bravo Group, *programs for designers, account executives, and project managers*, 2004-2009
- Burson Marsteller, *programs for designers, account executives, and project managers*, 2004-2009
- Chevron Corporation (Richmond), *Persuasive Business Writing and Speaking*, 2004-05
- Pets.com, *Management Training*, 2002
- Addis Group, *Building Strong Client Relationships*, 2000
- Exileon7th.com, *Advanced Presentation Skills*, 2000
- Miller Huber, *Persuasive Presentations and Client Partnering*, 2000
- M & M Mars, *Management Training*, 1998
- KPMG, *Time Management for Managers*, 1997
- National Panhellenic Conference groups: *Leadership and Communication*, Keynote Speaker at conferences and numerous workshops throughout the United States, 1988-2000
- Association of Junior Leagues, Int'l., *Goal Centered Approach to Strategic Planning*, 1997-98
- Junior League of San Francisco, San Joaquin County, and Oakland-East Bay, *Board Retreats*, 1997-99

### **LEADERSHIP and COMMUNITY ENGAGEMENT**

- Corpus Christi Church, Pastoral Council, Lector, and Retreat Staff, 2010 – present
- The Cancer League, Member/Board Member, 2000 – present
- President, Piedmont High School Parent's Club, 2018-19
- Leadership San Francisco, San Francisco Chamber of Commerce, class of 1995
- Junior League of San Francisco, Member and Board Member, 1992-2000
- National Speaker's Association, San Francisco Chapter, 1990-95

### **EDUCATION**

- University of Michigan, Master of Arts, Higher Education Administration, 1986  
Human Resource Management Certificate, Institute of Labor & Industrial Relations, 1987
- University of California, Berkeley, Bachelor of Arts, Rhetoric & Political Science, 1984