

MARÍA LUISA RUIZ, PH.D.

FULL PROFESSOR OF SPANISH AND LATIN AMERICAN LITERATURE

SENIOR DIVERSITY OFFICER

[Department of World Languages and Cultures](#)

Director, [Institute for Latino and Latin American Studies \(ILaLS\)](#)

Director, [Global and Regional Studies](#)

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EDUCATION

2006 Ph.D. in Spanish and Humanities

Stanford University, Stanford, California

Dissertation: *Expanding boundaries, alternative visions: staging representations of popular urban women in contemporary Mexican chronicle, film and photography*

6/2000 M.A. in Spanish, Stanford University, Stanford California

7/1998 Single Subject Teaching Credential, Spanish with cross-cultural, language and academic development emphasis San José State University, San Jose, California

5/1996 B.A. (cum laude) in Spanish and History, Saint Mary's College of CA

COURSES TAUGHT

- Spanish 106: Advanced Conversation
- Spanish 10: Conversation and Composition
- Spanish 11: Introduction to Literature
- Spanish 9: Spanish for Spanish Speakers
- JanTerm 136: Border Crossings: A literary and visual history of Latin America
- JanTerm: Constructing the City: Limits, Boundaries and Alternative Spaces (team-taught course)
- Spanish 130: Representing the Latin American Body: Race, Class and Gender in Latin American Literature, Film and Photography
- Spanish 141: Survey of Latin American Literature II
- WOMST 100 Body of the Nation: Mapping Gender, Identity and Performance in Latin America

RESEARCH INTERESTS

Contemporary Mexican Literature, Mexican Popular Culture of the 1940's and present, intersections between U.S and Latin American Feminist Studies, Film studies, and Sociolinguistics with a focus on Heritage Language pedagogy.

PUBLICATIONS (PEER REVIEWED)

“[Uneasy Lies the Head That Wears a Crown: Narcoqueens, Beauty Queens and Melodrama in Narconarratives](#)”. *Middle Atlantic Review of Latin American Studies*. vol 5, no. 1 pp 42-60. ([Awarded the James Street Prize](#) for the best peer-reviewed article published in MARLAS (Mid Atlantic Review of Latin American Studies))

“[The Many Lives of Teresa Mendoza: Genre, Gender and Melodrama in *La Reina del Sur*](#)”. *Middle Atlantic Review of Latin American Studies*. vol. 3, no. 2.pp. 78-97.

“Me enamoré de ti en un bazar”: Gender, Consumption and Identity in *AmarTeDuele*”. *Journal of the Midwest Language Association*. Vol. 43 no. 1 (Spring 2010): 77-95.

“Déjame entrar: Intimate Spaces and Public Women in the Photography of Maya Goded”
Osamayor 17.17 (2006): 45-57.

MANUSCRIPT REFEREE

Referee of “Empathetic and Affective Circuits in Marcela Zamora Chamorro’s *María en tierra de nadie* and Tin Dirdamal’s *De nadie*.” *Middle Atlantic Review of Latin American Studies*.

Referee of ““Amor se escribe con G’: Representaciones irónicas del ‘blanqueamiento’ y las aspiraciones de autoinclusión en la sociedad estadounidense.” *L’Érudit franco-espagnol (LEF-E)* An Electronic Journal of French and Hispanic Literatures.

Referee of “Tepito y la Ciudad de México desde el “tercer espacio” de *Ingovernable*”. *Middle Atlantic Review of Latin American Studies*.

Referee of “Drawing up the family tree: Analyzing the symbolic incarnations of Alejandra Pizarnik’s lyrical I in *Árbol de Diana*”. *L’Érudit franco-espagnol (LEF-E)*. Article appeared in vol. 7, Spring 2015.

INVITED PUBLICATIONS (PEER REVIEWS)

Review of “Bad Mexicans: Race, Empire, and Revolution in the Borderlands” by Kelly Lytle Hernández. In *The Americas: A Quarterly Review of Latin American History*, forthcoming.

Review of “Teaching Late-Twentieth-Century Mexicana and Chicana Writers, edited by Elizabeth Coonrod Martínez. In *Letras Hispanas: Revista de Literatura y Cultura*, forthcoming.

Review of “Univision, Telemundo, and the Rise of Spanish-Language Television in the United States” by Craig Allen. In *Hispania: A journal devoted to the teaching of Spanish and Portuguese, American Association of Teachers of Spanish and Portuguese*, forthcoming (December 2021).

Review of “[Prizefighting and Civilization: A Cultural History of Boxing, Race, and Masculinity in Mexico and Cuba, 1840-1940](#)” by David C. LaFevor In *The Americas: A Quarterly Review of Latin American History*, *The Americas*, 78(4), 693-694. doi:10.1017/tam.2021.96

Review of “[Marijuana Boom: The Rise and Fall of Colombia’s First Drug Paradise](#)” by Lina Britto In *The Americas: A Quarterly Review of Latin American History*. By Lina Britto. Oakland: University of California Press, 2020. Pp. 352. \$29.95 paper. *The Americas*, 37-39. doi:10.1017/tam.2021.72

Review of “[Colombia and Art - The Politics of Taste: Beatriz González and Cold War Aesthetics](#). By Ana María Reyes. Durham: Duke University Press, 2019. Pp. 328, 105 Color Illustrations. \$104.95 Cloth; \$27.95 Paper.” *The Americas, A Quarterly Review of Latin American History* vol. 78, no. 2, 2021, pp. 361–362., doi:10.1017/tam.2021.31.

Review of “[Cine Político en México \(1968-2017\)](#)” eds. Adriana Estrada Álvarez, Nicolas Défossé and Diego Zavala Scherer In *Hispania: A journal devoted to the teaching of Spanish and Portuguese, American Association of Teachers of Spanish and Portuguese*, vol. 104 no. 1, 2021, p. 127-128. Project MUSE, doi:10.1353/hpn.2021.0014.

Review of “[The Mysterious Sofía: One Woman's Mission to Save Catholicism in Twentieth-](#)

[Century Mexico](#)". By Stephen J. C. Andes. Lincoln: University of Nebraska Press, 2019. Pp. 450. \$65.00 cloth. *The Americas*, 78(1), 188-189. doi:10.1017/tam.2020.130

Review of "[Mestizo Modernity: Race, Technology, and the Body in Postrevolutionary Mexico](#)" by David S. Dalton. In *The Americas: A Quarterly Review of Latin American History*. Vol. 77, no. 1, 2021, pp. 189-10. doi:10.1017/tam.2019.123

Review of "[Transforming Therapy: Mental Health Practice and Cultural Change in Mexico](#)" by Whitney L. Duncan. In *The Americas: A Quarterly Review of Latin American History*. Vol. 77, no. 2, April 2020 pp 328-329. DOI: <https://doi.org/10.1017/tam.2020.21>

Review of "[The Body as Capital: Masculinities in Contemporary Latin American Fiction](#)" by Vinodh Venkatech. In *The Americas: A Quarterly Review of Latin American History*. vol. 75, no. 3, 2018, pp. 578–580., doi:10.1017/tam.2018.15.

Review of "Representing History, Class, and Gender in Spain and Latin America: Children and Adolescents in Film" by Carolina Rocha Georgia Seminet (eds.). In *Nuestra América: Revista de Estudios sobre la Cultura Latinoamericana*. December 2013.

PUBLIC SCHOLARSHIP

["Selena and her Fans También Lloran: The Descriptive Power of Melodrama in "Selena: The Series"](#). *Stansbury Forum*, March 20, 2021.

"LatinX History Month Shine Light on a Rich, Artistic, and Overlooked Past". *Blurprint Magazine*, vol. 81, issue 2, October 2020. Marissa Guerra Echeverria, Lyanne Wang, and Mara Korzeniowska (Interviewed as Expert in Latin American History and Culture)

"Technology, Performance and Language in the Heritage Language Classroom". In [Designs for Learning: Exploring the Scholarship of Teaching and Learning at Saint Mary's College of California](#). Published by *SOFIA: A Journal of Teaching, Learning and Visual Literacy*. Feito, José Antonio and Anna Novakov, eds. August 2009.

PRESENTATIONS

"Curriculum Project Presentation, Fulbright Hays Seminar Abroad" August 2021, Hautulco, Oaxaca, Mexico.

Guest Speaker: "Sor Juana Replies" Seminar Informal Curriculum Event, Spring 2021

Chair: Migration, Crime, and Policing in Border Communities. 68th Annual Meeting of the Rocky Mountain Council for Latin American Studies (RMCLAS), March 18-20, 2021.

"Miss(ed) Balas: Cross-Border Crime and the Making and Unmaking a Narcoqueen in *Miss Bala*". 68th Annual Meeting of the Rocky Mountain Council for Latin American Studies (RMCLAS), March 18-20, 2021.

Guest Speaker: "Sor Juana Replies" Seminar Informal Curriculum Event, Spring 2020

Chair: New Spanish/Latin American Cinema-Session I: Of Beasts and Serpents: Intertextuality, Magic, and Marginality in Cinema RMMLA (Rocky Mountain Modern Languages Association). Cheyenne, Wyoming, October 4-6, 2018.

Chair: New Spanish/Latin American Cinema-Session 2: Sociocultural counternarratives: Gender, Class and Representation in Cinema. RMMLA (Rocky Mountain Modern Languages Association). Cheyenne, Wyoming, October 4-6, 2018.

"With a Pistol In Her Hand:" Novelas and *Telenovelas* and *La Reina del Sur*". 4° Congreso Internacional "Latinoamérica: Tradición y Globalización en el Siglo XXI, August 3-4 , 2017.

- “Las (Narco)reinas también lloran: Gender, Melodrama and Symbolic Violence in *Narcostories*”. RMMLA (Rocky Mountain Modern Languages Association). Spokane, Washington, October 12-14, 2017
- “Understanding Latin America: An Interdisciplinary Approach”. FLANC (Foreign Language Association of Northern California). Berkeley, CA. October 29, 2016.
- “Beauty, Bullets and Bodies: The Making of Spectacle in *Miss Bala*”. RMMLA (Rocky Mountain Modern Languages Association). Salt Lake City, Utah. October, 2016.
- “Gender, Beauty Queens and Violence in Narratives of Narcotráfico”. ORIAS (Office of Resources for International and Area Studies) Summer Institute. Berkeley, CA. July 2016.
- “Assessing Interdisciplinary Programs: The Case of Global and Regional Studies”. Saint Mary’s College of California, Moraga, March 2015
- “Innovating the Spanish Major: A Cultural Studies Approach”. Saint Mary’s College of California, Moraga, March 2014
- “Reinas, misses y viudas negras: Gender, Beauty Queens and Violence in Narratives of Narcotraffic” Rocky Mountain Modern Languages Association, Boise, Idaho, October 2014.
- “Hits and Misses: Gender, Beauty Queens and Violence in narratives of Narcotráfico”. Midwestern Modern Languages Association, Cincinnati, Ohio, October 2013.
- Violence, Gender and Youth in *Perfume de Violetas (nadie te oye)*, *La niña del pozo (nadie te ve)*, and *El brassiere de Emma*. XXXI International Congress of the Latin American Studies Association, Washington D.C., May 2013
- “Visualizing the Américas in the Foreign-language Classroom”. Association for Multi-Ethnic Literatures of the United States (MELUS) and the United States chapter of the Association for Commonwealth Literature and Language Studies (USACLALS), San José, CA, April 2012.
- “Fragmented Identities, Contested Subjectivities: Gender, Violence, and Power in the Films of Marisa Sistach”. Midwestern Modern Languages Association. St. Louis MO, November 2009.
- “Me enamoré de ti en un bazar”: Gender, Consumption and Identity in *AmarTeDuele*. Fifth International Conference on Film Theory and Analysis. Morelia, Mexico, October 2009.
- “Violencia en el umbral: Violations of the Public and Private in *Perfume de Violetas (nadie te oye)*”. Transnational Cinema in Globalizing Societies: Asia and Latin America, Puebla, Mexico, 2008.
- Chair: Picturing Texts: Imagining Latin American Women
- Presenter: ‘In and Out of Bounds’: Spectators, Female Wrestlers and Space in the Photography of Lourdes Grobet, 55th Annual Conference of the Rocky Mountain Council for Latin American Studies, Flagstaff, AZ, 2007.
- Invited Speaker. “Baile de Máscaras: Luchadoras, Spectacle, and Performance in the Photographs of Lourdes Grobet”. Bolívar House Guest Lecture Series, Center for Latin American Studies, Stanford University, 2007.
- “Staging Female Identity in the Fractured City”. 48th Annual Convention of the Midwest Modern Languages Association. Chicago, Illinois, 2006.
- “Scenes from *el mall*: Consumption, Mass Culture and Class difference in *AmarTeDuele*”. The International Colloquium for Vernacular, Hispanic, Historical, American and Folklore Studies conference at the Universidad de las Américas in Puebla, Mexico, 2005.

- "Cuerpos en circulación: género, raza y comercio en Perú y México. Latin American Studies Association, Las Vegas, Nevada. 2004.
- "Déjame entrar: Espacios íntimos y mujeres públicas en las fotografías de Maya Goded". X Jornadas Metropolitanas de Estudios Culturales en México y América, Mexico City, Mexico, 2003.
- "A Beginning and an End: History and Fiction in *Cielos de la Tierra*" presented at Retrospectivas y Proyecciones ante un Nuevo Milenio: Sixth Annual Graduate Student Conference on Literature, Linguistics and Cultural Production. Stanford University, 2000.
- "¿Qué ves, María Inés? La representación arquetípica de los personajes femeninos en *Mirada de Mujer*," presented at el Cuarto Congreso Internacional de las Américas. Puebla, Mexico, 2000.

WORKSHOPS LED

- "Developing syllabi for the Heritage Language Classroom". Department of Iberian and Latin American Cultures, Stanford University, 2005
- "How to develop writing and editing skills in the Heritage Language Classroom". School of Education, Stanford University, 2004
- "The Secrets of Our Success: Latinas in Higher Education: 5th Annual HAU conference, Saint Mary's College of California, 2004.
- "Applying to and Surviving Graduate School". HSF Chapter Meeting, Stanford University, 2003
- "Interdisciplinarity in Literature: Methods and Challenges". Honors College. Stanford University, 2003

CONSULTANCIES

- Latin American Specialist on Mexican Popular Culture, [Blueprint Magazine](#), Vo. 81, Issue 2 October 2020
- External Reviewer, BA Program in Latin American Studies, University of Redlands (Fall 2020)
- Consultant, Personal Progress Checks Project, Educational Testing Service and College Board (2018)
- Referee, *L'Érudit franco-espagnol: An Electronic Journal of French and Hispanic Literatures* (2015-present)
- Judge, International Latino Book Awards (2014-present)
- Table Leader, College Board, AP Spanish Literature and Culture, AP College Board (2016-present)
- Rater/reviewer, Speech recognition Project, Vista Higher Learning (2016)
- Latin American Specialist on Mexican Popular Culture, [The Catholic Voice Newspaper](#) (2010)
- Latin American Specialist on Mexican Popular Culture, *Center for Documentary Studies*, Duke University (2009)
- Reviewer, Pearson Prentice Hall (2009)
- Reader, College Board, AP (2007-2014)
- Translator, PACE (Parenting Our Children to Excellence) Program, Purdue University (2006)
- Translator, College of San Mateo, San Mateo Community College District (2007-2008)
- Translator, School of Education, Stanford University (2004)
- Translator, School of Medicine, Stanford University (2004)

FELLOWSHIPS AND AWARDS

2023 James Street Prize for the best peer-reviewed article published in MARLAS (Mid Atlantic Review of Latin American Studies)

2022 Desales Pérez Award for Excellence in Seminar

2022 Provost Faculty Research Grant

2022 Fulbright-Hays Cultural Exchange Award

2021 Fulbright-Hays Award

2018 Faculty Service Award

2016 Participant, Digital Driver's License Program

2016-2017 Research Fellow, Office of the Provost Faculty Research Grant

2013-2015 Writing Fellow, Office of the Provost and Office of Faculty Development Annual Writers Retreat

2011 Recipient, Br. Manuel Vega Faculty/Staff Latino Empowerment Award

2007-2008 Fellow, Scholarship for Teaching and Learning

2000-2002 Scholar, Irvine Teaching Fellowship

2002 Research Grant, Center for Latin American Studies, Stanford University

1998-2001 Stanford Graduate Fellowship, Stanford University

MEMBERSHIPS

AATSP

ACTFL Special Interest Group (Spanish for Heritage Learners)

ACTFL Special Interest Group (Cinema and Film)

Rocky Mountain Modern Languages Association

Foreign Language Association of Northern California

SERVICE TO COLLEGE:

Director, Global and Regional Studies

Director, Institute for Latino and Latin American Studies

Placement and Proficiency Coordinator, Department of World Languages and Cultures (2 times)

Search Committee Member, School of Education, Bilingual Education Position

Member, American Diversity/Global Perspectives Working Group, Core Curriculum

Advisory Board Member, Women's and Gender Studies Program

Organizer, Spanish Faculty Group, Department of World Languages and Cultures

Director, Global and Regional Studies

Facilitator, Latino Organization Development Institute (LODI)

Founding participant, summer pre-enrollment group

Founding Faculty co-organizer, Chairs and Directors Assembly

Faculty Participant, HSI application ad hoc committee

Faculty Advisor, Hermanas Unidas

Founding member, Coordinating Committee for Faculty of Color Faculty Affinity Group

Founding member, Coordinating Committee for Latino Faculty Affinity Group

Founding member, Institute for Latin American and Latino Studies

Member, CARE Line

Member, Admissions and Academic Regulations Committee

Member, Plan for Inclusive Excellence (PIE)

Organizer, Latin American Film Series (Fall 2014)

Organizer, Diversity Task Force/Focus Group (2010)

Participant, Global Perspective Subcommittee for Core Curriculum (2010)

Participant, Chair Leadership Development Coaching Program
Participant, Department and Division Chair Workshop, (Council of Independent Colleges)
Search Committee Member, School of Education
Website/Salli Curator, Institute for Latino and Latin American Studies (ILaLS) webpage
Website/Salli Curator, Spanish and Latin American Studies (SaLAS) webpage