Fall 2015 Athletics Marketing Internship

The Saint Mary's College Athletic Department is looking for a responsible, hard working individual to work in the athletic department assisting in all areas of marketing for Saint Mary's Athletics.

Responsibilities would include, but not be limited to:

- Assist with the creation of a plan to create and manage Gael Kids Club
  - Marketing plan, implementation plan, follow up plan

- Assist with creation of marketing plan to attract local youth groups to all Saint Mary’s Athletic events

- Assist with components of Gael Force marketing to Saint Mary's student body
  - Develop plans to increase student attendance at all athletic events

- Provide assistance to Assistant AD for Marketing in sponsorship development and fulfillment

- Assist with in game management for all sports in fall

- Office hours and game day work required. Minimum of four (4) hours in the office each week and one (1) live event. Must be able to work nights. Excellent computer skills a must (proficiency in Photoshop would be a bonus).

- Interested parties should contact Hank Stern, Assistant AD for Marketing at dls8@stmarys-ca.edu.