



## Welcome from the Provost

Provost Bethami Dobkin [welcomes students back to campus](#), highlighting the class of 2017 reporting higher gains in thinking, writing, and speaking skills than Saint Mary's Catholic and master's level peer institutions. Preliminary results show the four-year graduation rate at an all-time high of 67 percent and the six-year graduation rate at 77 percent. "As we welcome the newest members of our community, let us learn from the unique experiences and talents that they bring, and move forward to address the challenges of our world."



## Announcements

- [Save the Date: Study Abroad Fair Sept. 20](#)
- [LSI Jan Term 2018 Info Sessions](#)
- [Jan Term Travel Info Sessions Updated](#)
- [Mass of the Holy Spirit](#)

- > [More announcements](#)
- > [Add an announcement](#)

## Events

- 9/6 - [Send Suicide Packing](#)
- 9/6 - [Career Center Going Mobile](#)
- 9/7 - [So You Think You're An Ally](#)
- 9/7 - [Creative Writing Reading Series: Robert Hass '63 and Matthew Zapruder](#)
- 9/10 - [First Year Olympics](#)

- > [More events](#)
- > [Add an event](#)

## > [Student Organizations Activities](#) (login required)

## Did You Know?

There is a brand-new process for submitting events for the digital signs around campus in places like Filippi Hall, Cafe Louis, and Oliver Hall. Digital signs allow students and faculty to share upcoming events and general

## Institutional Branding Campaign a Success



Brought to you by the strategic plan, the first year of Saint Mary's [institutional branding campaign](#), led by Vice Provost for Enrollment and Communications Hernan Bucheli, has been a great success. The campaign played a major part with helping to enroll one of the largest first-year classes within the last five years—650 first-year and 161 transfer students. The number of people visiting the SMC website increased by 20 percent since 2016. The total number of ad impressions (how many times people have seen SMC ads anywhere, from the Bay Bridge to social media) was 72.6 million, roughly the combined population of Washington, California, and New York. Digital ads received 84,000 clicks, equivalent to the capacity of Oracle Arena and Levi Stadium. The College has just begun the second year of the campaign. Look for our new billboards, posters, and digital media while you're out and about—snap a photo and tag it [#GaelTerritory](#).

## Poets Launch Creative Writing Reading Series

information with the whole community. [Please review stmarys-ca.edu/digitalsignage to learn more.](#) For questions email [digitalsignage@stmarys-ca.edu](mailto:digitalsignage@stmarys-ca.edu).

Do you have a little-known tidbit or story about Saint Mary's? Send it to **Campus News**.

> Did You Know Archive

## Lasallian Reflections



For the week of **Sept. 5**.

**Learn how to submit Events and Announcements.**



Professor Matthew Zapruder (left) and Robert Hass '63, with an introduction by Professor Brenda Hillman, kick off the MFA in Creative Writing Reading Series, Thursday, Sept. 7 with "Why Poetry" at 7:30 p.m. in Lefevre Theatre. Sponsored by the College's MFA Creative Writing Program, [the series features a stellar group of literary artists](#), which also includes Pulitzer Prize-winning poet Tyehimba Jess and author and art critic Gabrielle Selz.

## Advice for New Students: "Embrace It All!"

Kareena Manji '18 and other students offer their best advice for first-year students—everything from "Dance lots," "Go to every event you can," and "Grades matter" to "Jump right in," "Talk to your professors," and "Find friends who will accept you for who you are." [See more in this video.](#)



## View



Abigayle Haguian '18 (left) and Alexandria (Lexi) Luong '19 peek through a display at the Asian Pacific American Student Association (APASA) table at the Involvement Fair last week.

## SMC in the News

- [The Conversation](#) features an article by SEBA's Marco Aponte, Lance Lattig on Trump's Venezuela sanctions.
- [Berkeley Lab](#) spotlights Biology's Jim Pesavento's research, undergraduate mentoring.

- [Chronicle of Higher Education](#) interviews History's Gretchen Lemke-Santangelo about 'Summer of Love'.
- Saint Mary's Matthew Zapruder discusses his book 'Why Poetry' on KQED's Forum.

## Go Gaels

### Cross Country Teams Finish Strong in Season Debuts

The Saint Mary's men grabbed both individual and team victories while the women had two top finishers [to kick off the 2017 season Friday night](#) at the Nature's Bakery Twilight Classic hosted by Nevada at Shadow Mountain Park.



- [Schedule](#)
- [Blog](#)
- [SMC Gaels](#)
- [SMC Gaels on Twitter](#)

## Religious Services

- Sunday Mass in the Chapel. [View the schedule.](#)
- St. Giles Episcopal Eucharist is each Sunday at 9 a.m.

**Let us remember** that we are in the holy presence of God.