APA STYLE for Business

Every scholarly field has its preferred citation format or "style." The APA style, as presented in this handout, is widely accepted in the Social Sciences. The School of Economics and Business Administration (SEBA) at Saint Mary’s College emphasizes the use of APA in SEBA course work. The specialized resources in business-related information and data make traditional use of APA a challenge.

This guide is meant to help demonstrate formats for citing commonly used business sources. These examples are based on our best interpretations of the APA rules outlined in the 6th edition of Publication Manual of the American Psychological Association. For other APA citation rules, see the general APA Format guide available in the Library or online on the Library’s website. Any further questions can be directed to the any SMC Reference Librarian.

For more detailed information, consult the Publication Manual of the American Psychological Association (on Reserve and in Reference, 150.149 Am35b) or ask a librarian.

SAMPLE APA CITATIONS

BOOKS AND eBOOKS

<table>
<thead>
<tr>
<th>Author(s) last name, first initial</th>
<th>Title</th>
<th>Publisher</th>
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By individual author(s)


By corporate or group author

Chapter in a book or anthology


E-book from a library database
ENCYCLOPEDIA OR REFERENCE ENTRIES


Encyclopedia or reference entry in print – with no author

Encyclopedia or reference entry – in an online database


NEWSPAPER AND MAGAZINE ARTICLES


Newspaper or magazine article from a database– with author


Newspaper or magazine article from a database– with no author


Newspaper or magazine article from a Web site

### JOURNAL ARTICLES

<table>
<thead>
<tr>
<th>Article Author</th>
<th>Year</th>
<th>Article Title</th>
<th>Journal Title</th>
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<tr>
<td>Dickov, V., &amp; Kuzman, B.</td>
<td>2011</td>
<td>Specific features of pharmaceuticals marketing mix</td>
<td>Journal of Management &amp; Marketing in Healthcare</td>
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<tr>
<td></td>
<td>4(3), 160-167</td>
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Journal article from a database with a DOI


Journal article from a database with a DOI


### CHARTS AND DATASETS

Charts


Data Sets


### WEB SOURCES

Web page author (if specified; if not, start with the title) | Date (if no date, use n.d.) | Title of Web article or Web page (if unspecified, use “Home page,” etc.) | Date you accessed it | URL of page
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Web Page


OTHER ELECTRONIC RESOURCES

To cite reports, files, and other financial information from an online database, consider them "gray literature," and adapt the citation based on the rules in 7.03 of the APA Manual with as much information as you have.

- Author: if no author, use the company’s name, or publishing agency’s name.
- Date: if no date, use (n.d.)
- Title of the document: Name the page you are on as < company, name of section >. This section of the citation should be in italics.
- Retrieved date: for freely accessible websites only, add the date you accessed the page. This step is not needed for articles, reports, or datasets retrieved from subscription databases.
- Source: "Retrieved from < name of the database >" if from a subscription database; Retrieved from < URL >" only if from a freely accessible website.

Euromonitor Passport GMID


Hoover’s (via Lexis-Nexis Academic)

IBISWorld

Key Business Ratios

Mergent

Mintel

Morningstar


Plunkett's

ReferenceUSA

Standard & Poor's NetAdvantage