

Course: BUSAD 10 Global Perspectives in Business and Society

1. Date of Application: 10/24/2011
2. Name of Proposer: Rebecca Carroll
3. Name of Department/Program housing the course: Business Administration
4. Name of Chair/Program Director: Rebecca Carroll
5. How often is this course taught: semesterly
6. Course Prerequisites (if any): None
7. Unit Value of the Course: 1
8. Normal Class Size: 25
9. Number of Sections expected to be taught in Fall 2012: 1
10. Number of Sections expected to be taught in Spring 2013: 1
11. Is the course designed for and/or appropriate for first-year students: Yes
12. Proposed audience:
13. Relevant Working Goal(s): Global Perspectives
14. Chair will oversee (electronic) submission of the student work: Yes
15. Chair will oversee instructor participating in Norming and Assessment exercises: Yes
16. Teaching: how the course will guide students to achieve the learning outcomes:

In the first section of the course ("How Global is Our World?"), students will read and discuss in class how the concept of globalization is multi-dimensional, how the world has become increasingly globalized over past centuries, with an acceleration after WW2, and what have been the drivers of the globalization process.

Dependence and interdependence will be particularly discussed in the second section ("Global Sustainability Issues and the Role of Business"), as it pertains to global sustainability issues (thus highlighting how individual conduct impacts the global environment) as well as in section 3 ("Social Justice, Economic Development and the Role of Business"), showing how business decisions made by Multinational Enterprises impact the economic and social conditions in their home country and host country.

17. Learning: how coursework will be used to measure student learning of the outcomes:
Case Studies; Global Leadership Project; Oral Presentation;