Larisa Genin and Greg Merrill

Enhancing and strengthening SEBA’s assurance of learning and assessment process across 8 programs (Accounting, Business Administration, Economics, Professional MBA, Executive MBA, Trans-Global Executive MBA, MS in Accounting, and MS in Financial Analysis and Investment Management).

Our primary goal is to develop a comprehensive assessment system and process that can be universally applied across all programs within SEBA. The funding will be used to refine and enhance our system in the following manner:

- Review and revise program learning outcomes;
- Review and revise program curriculum and learning experience maps;
- Engage assessment teams for each program goal (GAT);
- GAT teams will review and determine optimal assessment points within each program for each learning objective;
- GAT teams will review and revise assessment instruments and rubrics;
- Master program assessment schedules will be revised;
- Instructors will be engaged to administer assessment instruments in appropriate courses;
- GAT teams will evaluate student artifacts per assessment rubrics;
- GAT teams will summarize overall results via: 1) an assessment score sheet, 2) an objective assessment report; 3) a goal assessment report;
- GAT teams along with the Department Chairs and Program Directors will meet to discuss results and prepare a program assessment report. Reports will be shared and discussed among departmental and program faculty;
- Faculty will develop suggestions for improving and implementing suggested improvements to enhance student learning within the programs; and
- Implement course learning outcomes in all courses across all programs.