**Student Learning Outcomes**

**B.A. in Communication**

- Develop a comprehensive understanding of major key terms in the field.
- Be able to analyze texts, practices and ideas in their social and cultural contexts using standard communication models.
- Develop a basic understanding and literacy of media and communication technologies.
- Understand and apply communication theories.
- Understand and apply appropriate research methods to communication research questions.
- Develop a capstone project that synthesizes all the above.

**Capstone learning outcome:** To employ critical reading, writing and thinking skills to research, analyze and write/create a thesis that incorporates what students have learned in the major in a topic of their own choosing.