Goal 1: Graduate will be effective business analysts.
  • Objective 1: Students will be able to apply appropriate financial tools and techniques.
  • Objective 2: Students will be able to apply appropriate marketing tools and techniques.
  • Objective 3: Students will be able to apply appropriate operations management tools and techniques.

Goal 2: Graduates will be effective communicators.
  • Objective 1: Students will be able to produce business writing that meets professional standards.
  • Objective 2: Students will be able to deliver a professional oral presentation.

Goal 3: Graduates will be effective and responsible leaders.
  • Objective 1: Students will be able to understand and apply techniques to build trust, motivation, and commitment among individuals and groups.
  • Objective 2: Students will be able to understand and apply methods and models to build organizations that act responsibly and ethically.
Goal 4: Graduates will be global strategic decision makers.

- Objective 1: Students will be able to develop business strategies that serve the long-term interests of a firm or major division of a firm.