Goal 1: Students will have the knowledge and skills to select and employ base level tools for financial analysis.

- Objective 1: Students will be able to use time value of money methodology.
- Objective 2: Students will be able to determine the cost of capital.

Goal 2: Students will have the knowledge and skills to analyze companies for investment purposes.

- Objective 1: Students will be able to adjust financial statements for valuation purposes.
- Objective 2: Students will be able to use adjusted financial statements to produce a sound valuation of a company.

Goal 3: Students will have the knowledge and skills to develop portfolio strategies for individual and institutional investors.

- Objective 1: Students will be able to develop investment policy statements for institutional and individual investors.
- Objective 2: Students will be able to develop an appropriate portfolio for a given investor and market conditions.
Goal 4: Students will have the knowledge and to operate ethically as investment management professionals.

- Objective 1: Students will be able to understand and apply ethical standards in the investment profession.