Student Learning Outcomes
Trans-Global M.B.A.

Goal 1: Graduates will be effective global business analysts.
  • Objective 1: Students will be able to apply appropriate financial tools and techniques.
  • Objective 2: Students will be able to apply appropriate marketing tools and techniques.
  • Objective 3: Students will be able to apply appropriate operations management tools and techniques.

Goal 2: Graduates will be effective cross-cultural communicators.
  • Objective 1: Students will be able to produce business writing that meets professional standards in cross-cultural situations.
  • Objective 2: Students will be able to deliver professional oral presentations in cross-cultural settings.

Goal 3: Graduates will be effective and responsible global leaders.
  • Objective 1: Students will be able to understand and apply techniques to build trust, motivation and commitment and to improve team processes and outcomes in a global setting.
• Objective 2: Students will be able to understand and apply methods and models to build global organizations and companies that act responsibly and ethically.

Goal 4: Graduates will be global strategic decision makers.
• Objective 1: Students will be able to develop integrative global business strategies that serve the long-term interests of firms, divisions of firms, non-profits, NGOs, government agencies or the not-for-profit arms of for-profit institutions.