Sport and Recreation Management Emphasis

The Sport and Recreation Management Emphasis offers Kinesiology undergraduate students the opportunity to construct a course of study that will serve various career goals. Students in the sport and recreation management track are required to complete the following coursework:

Kinesiology 10  Introduction to Kinesiology
Kinesiology 12  Health and Fitness Education
Kinesiology 15  Measurement and Evaluation in Kinesiology
Kinesiology 20  Introduction to Sport & Recreation Management
Kinesiology 105  Facility and Event Management
Kinesiology 108  Legal and Administrative Issues
Kinesiology 111  History of Health, Sport, & Exercise
Kinesiology 112  Sport and Exercise Psychology
Kinesiology 114  Sociology of Sport

Other Required Courses

Accounting 1  Financial Accounting
Economics 3  Principles of Micro-Economics
BUSAD 120  Business Law
BUSAD 130  Sports Marketing
Economics 180  Sports Economics
Psychology 180  Organizational Psychology
Kinesiology 195  Internship

Other Courses to Consider

BUSAD 10  Global Perspectives in Business and Society
BUSAD 127  Business Communications
COMM 117  Public Relations
COMM 123*  Sports Journalism (*COMM 122 is required as a prerequisite)
COMM 125  Introduction to Media, Technology, and Culture
ECON 4  Principles of Macro-Economics
KINES 106  Women in Sport
KINES 197  Independent Study

*All students must complete 36.00 course credits; 17 of which must be upper division course credits.
*All core curriculum course requirements, major, and minor (if applicable) requirements must be completed.
*All prerequisites must be passed with a grade of C- or higher.
*All students must have a cumulative and major grade point average of at least 2.00.