

## Curriculum Communication

### MINOR IN CINEMATIC ARTS

The Cinematic Arts Minor combines the critical analysis and creative production of the moving image art form, ranging from time-based film and video to new media art. The courses emphasize technical fundamentals and conceptualization, creative experimentation and critical thinking, and personal expression and social responsibility. A hybrid instructional approach for several of the courses integrates critical analysis and creative production in order to encourage students to analyze as well as to produce the moving image art form as an engaged critical practice.

Students minoring in Cinematic Arts take six courses from the disciplines of Art, Communication, English, Anthropology, and World Languages and Cultures. Beyond the coursework, an internship elective (**ART 193**) provides a hands-on experience that can include assisting with a film exhibition, working as an assistant with a faculty filmmaker or researcher, and other options. (This program is coordinated with the Art and Art History Department and is cross-listed with their section of the course catalog).

### LEARNING OUTCOMES

*Students completing the Minor in Cinematic Arts will be able to:*

- Plan, shoot, edit a finished film or video art project.
- Contextualize moving image artworks within a broader cultural, historical, and political framework.
- Utilize critical-theoretical concepts as a springboard to develop a film or video art project.
- Write a concept statement articulating the aims, influences, and process associated with their own production work.
- Write an extended critical essay integrating research, analysis, and interpretation of cinematic works of art.

### MATRICULATION PATTERN

Total Requirement (six courses)

Required Core (four courses)

#### LOWER DIVISION

ART 55 Digital Foundations 1: Photo, Video, Sound

#### UPPER DIVISION

**ART 155 Experimental Film/Video Production**

**COMM 125 Intro to Media, Technology, and Culture**

**COMM 158 Film**

ELECTIVES (Choose two)

**ANTH 120 Visual Anthropology**

**ART 193 Internship**

**ATC 80 Art Theory**

**ATC 111 Philosophy of New Media Art**

**COMM 133 Video Production**

**ENGLISH 125 (or 126) Film**

**ML 126 Film\***

\*Before enrolling in **ML 126**, students should contact the instructor regarding a possible foreign language requirement. This requirement varies depending on the section being offered in a given semester.

### MINOR IN DIGITAL STUDIES

The idea for a minor in Digital Studies within the School of Liberal Arts grew out of the recognition that the dramatic change brought about by the digital revolution in areas such as communication, culture, art, commerce, and education necessitated a more formal lens of investigation of the contemporary world. Foundational to this conversation is the very question itself of the role of the liberal arts in the 21st century, including the signature hallmarks of a liberal education—critical thinking, collaborative inquiry, and the ability to effectively communicate.

The Digital Studies minor is open to all students. The program's curriculum provides the requisite tools for critical analysis of how "the digital" frames human discourse, while simultaneously developing a technical understanding of how digital media and content are produced and delivered in order to prepare students for careers in the technology sector.

### LEARNING OUTCOMES

*Students completing the Minor in Digital Studies will be able to:*

- Ability to analyze the digital environment toward the end of becoming a digital citizen 2.
- Ability to analyze the digital environment (technically and culturally) through shared inquiry and collaborative learning
- Ability to understand and utilize digital media production tools (video, audio, images, graphics, interactivity) 4.
- Ability to understand and utilize principles of digital programming (HTML5, CSS5, and Python)
- Ability to understand and utilize project management tools and skills toward the creation of digital artifacts
- Ability to understand and utilize critical thinking for the analysis of digital information and its application in the contemporary age
- Ability to produce and conceptualize through assignments and activities digital bases art within a critical-theoretical framework
- Ability to investigate through assignments and activities digital concepts within historical cultural and societal contexts
- Ability to investigate through assignments and activities the dialogic relationships between digital culture and technology
- Ability to investigate and analyze through assignments and activities the attributes and the effects of "big data" on culture and society, and develop skills and strategies for effective data management.