Sport and Recreation Management Emphasis

The Sport and Recreation Management Emphasis offers Kinesiology undergraduate students the opportunity to construct a course of study that will serve various career goals. Students in the sport and recreation management track are required to complete the following coursework:

Kinesiology 10  Introduction to Kinesiology
Kinesiology 12  Health and Fitness Education
Kinesiology 15  Measurement and Evaluation in Kinesiology
Kinesiology 20  Introduction to Sport & Recreation Management
Kinesiology 105  Facility and Event Management
Kinesiology 108  Legal and Administrative Issues
Kinesiology 111  History of Health, Sport, & Exercise
Kinesiology 112  Sport and Exercise Psychology
Kinesiology 114  Sociology of Sport

Other Required Courses

Accounting 1  Financial Accounting
Economics 3  Principles of Micro-Economics
BUSAD 120  Business Law
BUSAD 124 or 130  Marketing or Sport Marketing
BUSAD 131  Organizational Theory
KINES 195  Internship (Students are expected to complete 2 internships prior to graduation)

Kinesiology Activities

Kinesiology 2  First Aid & CPR
Kinesiology 4-8  3 different Kinesiology Activity Classes

Other Courses to Consider

BUSAD 121  Advanced Legal Topics
BUSAD 127  Business Communications
BUSAD 132  Operations Management
COMM 123*  Sports Journalism (*COMM 122 is required as a prerequisite)
ECON 4  Principles of Macro-Economics
ECON 180  Sport Economics
KINES 106  Women in Sport
KINES 197  Independent Study

*All students must complete 36.00 course credits; 17 of which must be upper division course credits.
*All general education course requirements, major and minor (if applicable) requirements must be completed.
*All students must have a cumulative and major grade point average of at least 2.00.