

### 3.2 Web Privacy Policy (as of September 4, 2012)

The Web Privacy Policy has been developed by College Communications, CaTS and the General Counsel's office with three goals in mind. First and foremost, the policy explains to Saint Mary's site visitors how we do and do not use information they submit to us online. Second, third party services (e.g., Google Ads) used by some Saint Mary's departments require such a policy be present on our site in order to continue using the services. Fundamentally it is a best practice to post a privacy policy and should be a part of all websites.

Beyond the authoring departments, the Technology Planning and Policy Committee will review it at their coming fall meeting. Any further suggestions from that committee will be integrated into the posted policy. It will also be reviewed annually by the authoring departments and updated to reflect any changes in law, technology or online services used by the College. Changes may be made between annual reviews as needed.

The current version of the policy may be viewed at <http://www.stmarys-ca.edu/privacy-policy/>

Approved by the Web Planning Committee and General Counsel, August 2012.  
Implemented September 2012, adjustments to be made pending review by the Technology Planning and Policy Committee.