## What To Do With A Major In Global and International Business

<table>
<thead>
<tr>
<th>Area</th>
<th>Employers</th>
<th>Information/Strategies</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INTERNATIONAL BUSINESS</strong></td>
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<tr>
<td>Domestic and foreign corporations</td>
<td>Domestic and foreign corporations</td>
<td>Minor or take courses in business.</td>
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<tr>
<td>Multinational service firms</td>
<td>Multinational service firms</td>
<td>Learn at least one additional language.</td>
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<tr>
<td>Global small and medium enterprises</td>
<td>Global small and medium enterprises</td>
<td>Spend a semester or year studying abroad.</td>
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<tr>
<td>Domestic and foreign financial</td>
<td>Domestic and foreign financial institutions</td>
<td>Seek an international internship, even if unpaid.</td>
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<tr>
<td>institutions</td>
<td>International marketing firms</td>
<td>Obtain related experience with organizations in the US.</td>
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<tr>
<td>International real estate firms</td>
<td>International real estate firms</td>
<td>Learn about NAFTA, WTO, and GATT policies.</td>
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<tr>
<td>International trade firms</td>
<td>International trade firms</td>
<td>Acquire supervisory skills and experience by taking leadership roles in student</td>
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<tr>
<td>Contracting and consulting firms</td>
<td>Contracting and consulting firms</td>
<td>organizations.</td>
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<tr>
<td>Convention and visitors’ bureaus</td>
<td>Convention and visitors’ bureaus</td>
<td>Learn about geography and international travel regulations.</td>
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<tr>
<td>International airlines</td>
<td>International airlines</td>
<td>Sharpen your public speaking and intercultural communication skills.</td>
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<tr>
<td>Transportation, travel, and</td>
<td>Transportation, travel, and hospitality industry</td>
<td>Interact with the international student population on campus.</td>
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<tr>
<td>hospitality industry</td>
<td>Logistics firms</td>
<td>Keep abreast of political, economic, and social changes worldwide.</td>
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<td>Logistics firms</td>
<td></td>
<td>Develop an understanding of the international business environment.</td>
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<td>Research firms with international interests. Target larger firms that may be more</td>
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<td></td>
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<td>likely to employ contracting services.</td>
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<td>Develop your skills domestically and build a network of contacts.</td>
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<td></td>
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<td>Understand that many companies send more seasoned employees to work abroad.</td>
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<tr>
<td><strong>INTERNATIONAL RELATIONS</strong></td>
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<tr>
<td>Diplomacy</td>
<td>United Nations</td>
<td>Learn a second or third language.</td>
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<tr>
<td>Peacekeeping</td>
<td>Non-governmental organizations</td>
<td>Study, volunteer, or work internationally. Seek as many experiences abroad as</td>
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<tr>
<td>Foreign Affairs</td>
<td>Relief agencies</td>
<td>possible.</td>
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<tr>
<td>Program Administration</td>
<td>Religious organizations</td>
<td>Complete an internship specifically with an NGO, the US government, or an international</td>
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<tr>
<td>Community Development</td>
<td>Educational institutions</td>
<td>government.</td>
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<tr>
<td>Economic Development</td>
<td>Consulting firms</td>
<td>Study world governments and religions.</td>
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<tr>
<td>Resource Development</td>
<td>Research institutes</td>
<td>Demonstrate your depth of dedication, willingness to adapt, and coping mechanisms</td>
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<tr>
<td>Public-Private Partnerships</td>
<td>Foundations</td>
<td>to combat stress and difficult situations.</td>
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<tr>
<td>Governance</td>
<td>Defense contractors</td>
<td>Develop skills in the areas of organizing groups,</td>
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<tr>
<td></td>
<td>Federal government including:</td>
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</tbody>
</table>
### Policy Making and Analysis
- Legislative Services
- Political Advising
- Public Sector Reform
- Poverty-Reduction Strategy
- Ethics and Anti-Corruption

### Legislative Services
- Department of State
- Department of Agriculture
- Department of Commerce
- Department of Defense: Armed Services
- US Agency for International Development
- National Security Council
- Legislative officials

- Seek cultural experiences on campus and get involved with international students.
- Learn about geography and international travel regulations.
- Stay abreast of international news and politics.
- Sharpen your intercultural communication skills.
- Learn to see all sides of a problem, including economic, social, political, and environmental.
- Earn a relevant graduate degree such as international diplomacy, international relations, or law.
- Research government hiring procedures and seek assistance from your campus career center.

### Department of State
- Non-governmental organizations
- Private voluntary organizations
- Humanitarian services
- Religious organizations
- Relief agencies
- United Nations including:
  - World Health Organization
  - UNICEF
- Economic and Social Council
- Federal government including:
  - Peace Corps
  - US Agency for International Development
  - National Security Council

- Study abroad while in school. Learn one or more foreign language(s).
- Complete internships or fellowships to gain experience with issues.
- Participate in an international service learning experience or go on mission trips.
- Develop excellent research, writing, communication, and organizational skills.
- Hundreds of NGO’s exist in the US. Research organizations’ structures, functions, and missions to find ones that fit.
- Volunteer at relevant social service agencies to gain experience and demonstrate interest.
- Work with or assist immigrants or refugees in the local community.
- Gain experience with intercultural communication and an appreciation for diversity.
- Learn about international humanitarian law.
- Demonstrate strong analytical and management skills.
- Research government hiring procedures and seek assistance from your campus career center.
- Consider earning a graduate degree in social work, public administration, or related fields.

### Social Services
- Human Services Provision
- Public Health
- Disaster/Disease Relief
- Economic Development
- Community Development
- HIV/AIDS Work
- Policy Development
- Program Administration
- Program Evaluation
- Volunteer Coordination

### Human Services Provision
- Non-governmental organizations
- Private voluntary organizations
- Humanitarian services
- Religious organizations
- Relief agencies
- United Nations including:
  - World Health Organization
  - UNICEF
- Economic and Social Council
- Federal government including:
  - Peace Corps
  - US Agency for International Development
  - National Security Council

- Gain practical domestic teaching experience and necessary training or certificate to teach abroad.

### Department of Commerce
- International schools
- Overseas dependents’ schools
- English language institutes

- Get cultural experiences on campus and get involved with international students.
- Learn about geography and international travel regulations.
- Stay abreast of international news and politics.
- Sharpen your intercultural communication skills.
- Learn to see all sides of a problem, including economic, social, political, and environmental.
- Earn a relevant graduate degree such as international diplomacy, international relations, or law.
- Research government hiring procedures and seek assistance from your campus career center.

### Department of Defense: Armed Services
- National Security Council

- Study abroad while in school. Learn one or more foreign language(s).
- Complete internships or fellowships to gain experience with issues.
- Participate in an international service learning experience or go on mission trips.
- Develop excellent research, writing, communication, and organizational skills.
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### Department of Agriculture
- National Security Council

- Study abroad while in school. Learn one or more foreign language(s).
- Complete internships or fellowships to gain experience with issues.
- Participate in an international service learning experience or go on mission trips.
- Develop excellent research, writing, communication, and organizational skills.
- Hundreds of NGO’s exist in the US. Research organizations’ structures, functions, and missions to find ones that fit.
- Volunteer at relevant social service agencies to gain experience and demonstrate interest.
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- Gain experience with intercultural communication and an appreciation for diversity.
- Learn about international humanitarian law.
- Demonstrate strong analytical and management skills.
- Research government hiring procedures and seek assistance from your campus career center.
- Consider earning a graduate degree in social work, public administration, or related fields.
Private Tutoring  
Interpreting  
Translating  
Research  
Writing  
Higher Education Administration:  
International Student Support Services  
Study Abroad Programming

<table>
<thead>
<tr>
<th>Non-governmental organizations</th>
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<tr>
<td>Religious organizations</td>
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<tr>
<td>Colleges and universities</td>
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<td>Third-party study abroad providers</td>
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<td>Self-employed</td>
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<tr>
<td>Federal government agencies</td>
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</table>

Minor or double major in another subject that you could also teach.  
Research certification options for teaching English (TESOL, CELTA, CELTC, TEFL).  
Obtain certificates from schools whose graduates are hired in the international marketplace.  
Teacher training should include supervised classroom experience.  
Consider obtaining intensive TESL (Teaching English as a Second Language) training.  
Volunteer to tutor children and adults in English.  
Learn other languages to help understand how languages work.  
Sharpen intercultural competency, sensitivity, and tolerance. Those who are successful at teaching abroad tend to be independent, flexible, and patient.  
Develop superior written and oral communication skills in the English language including proper sentence structure and comprehensive vocabulary.  
Notify local hospitals, schools, and chambers of commerce of your availability to translate or interpret for international visitors.  
Get involved with student leadership experiences on campus.  
Look for positions in developing nations or Asian countries. Teaching positions in Europe are very competitive.  
Earn a master's degree in College Student Affairs to work with study abroad programs or with international student services.

**COMMUNICATIONS**

Foreign News Correspondence  
International Broadcasting  
Reporting  
Editorial/Column Writing  
Investigative Journalism  
Research  
Photography  
Freelance Work

<table>
<thead>
<tr>
<th>Foreign news agencies</th>
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<tbody>
<tr>
<td>Television networks</td>
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<td>Large circulation newspapers</td>
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<tr>
<td>Wire services</td>
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<tr>
<td>Trade newspapers</td>
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<tr>
<td>Online publishers</td>
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<tr>
<td>Labor unions</td>
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<tr>
<td>Academic journals</td>
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<tr>
<td>International newspapers</td>
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<tr>
<td>Magazines</td>
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<td>Websites</td>
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Supplement curriculum with communication courses, e.g. journalism and broadcasting.  
Obtain a summer job or internship with a newspaper.  
Demonstrate curiosity, high energy level, ability to produce under pressure, and withstand criticism.  
Develop excellent grammar and writing skills.  
Create a portfolio of work samples, especially those that have been published, or demonstrate multimedia work on a website or electronic portfolio.  
Gain experience with campus newspaper or media.
### INTERNATIONAL PUBLIC LAW

| Economic Law | Federal government including: Department of Defense Department of State Department of Commerce Law firms with an international practice Overseas law firms Corporations Nongovernmental organizations, e.g. Amnesty International, Human Rights First Consulting firms |
| Trade and Investment Law | Develop strong research skills and attention to detail. Participate in debate or forensic team to hone communication skills. Find part-time or summer work in a law firm. Shadow an attorney to learn more about the field and various specialties. Get involved in pre-law organizations. Plan to attend law school and earn a law degree. Maintain a high grade point average and secure strong faculty recommendations. Prepare for the LSAT (Law School Admission Test). Research law schools to find those that offer courses in international public law and have a good reputation. While in law school, gain international experience through internships or summer programs. Jobs in this field are extremely competitive. Plan to gain several years experience before starting an international law career. |
| Commercial Arbitration | |
| Criminal Law | |
| Refugee Law | |
| Human Rights Law | |
| Environmental Law | |
| Humanitarian Law | |

### GENERAL INFORMATION

- Entry-level positions are generally in the U.S. with mid-level positions involving some international travel. Corporations typically hire employees with the most experience or skills set for overseas work.
- Develop linguistic skills. Learn a second and third language.
- Demonstrate intercultural competency, sensitivity, and tolerance.
- Gain experience in communications with people from other countries. Get involved with the international student community on campus.
- Live and/or work abroad while in school.
- Commit to a continuous study of host country’s language.
- Develop a good understanding of etiquette and business practices in country of target.
- Look for temporary or volunteer positions abroad.
- Obtain daily papers in target city to determine international and national news, business features, real estate markets, and community calendars.
- Work domestically with an international firm as a contract representative.
- Develop traits such as creativity, initiative, tenacity, a willingness to take risks, an adventurous spirit, and a sense of humor.
- Be very planful about building an international career. It takes time to develop a set of skills and experiences that will prepare you for an overseas job.
Prepared by the Career Planning staff of Career Services at The University of Tennessee, Knoxville.