TO: THE UPEC

FR: Barbara A. McGraw

DA: May 9, 2011

UEPC REQUESTED ANALYSIS: Estimate of the net increase in course sections expected in the Business Administration Department in the event the revised programs are implemented (i.e., the added new course sections minus course section elimination and consolidation due to phase-out of old program).

ASSUMPTION: There are no changes in College-wide enrollments or average class size requirement calculations, including no overall enrollment increases/decreases, no changes in number of students studying abroad, no changes in ratios of lower division enrollments to upper division enrollments, no program changes in other departments that impact the business programs (e.g., no increase in economics majors taking business statistics or in sports management kinesiology majors taking the business courses included in that major). ¹

CALCULATION METHOD:

1. We estimated that business core courses would need the same number of sections as the largest number of sections for our current regularly offered courses (e.g., marketing and finance).

2. We estimated that concentration courses would need the same number of sections as the current concentration courses for marketing (our largest concentration) with one exception: digital business. Because that course is triple-dipped across concentrations, we doubled the number for that course.

CONCLUSION RE NUMBER OF NEW BUSAD SECTIONS: The result of that analysis, using the above assumption and calculation method, is that the business department would need 6-8 sections, depending on enrollments in Global Perspectives and interest in the new concentration courses. That increase would be .6% to .8% of 939, the total number of sections that were offered in 2010-2011.

¹ Excerpt from Frances Sweeney’s memo to the UPEC: “5. There is no zero sum balance of courses per program, nor per term or year. Factors that impact allocation include average class size, new student projections, transfer student projections, total enrollment, study abroad projections, and program changes such as the Business Administration proposal itself. We do not base allocations on the number of majors or minors in a program.” (emphasis added)