The Elfenworks Center for Responsible Business invites you to a conference on

The Business of Health Care and Health Care as a Business: The Role of Human Rights and Social Justice

Friday
April 1
12:45 pm - 7:00 pm

Soda Activity Center
Saint Mary's College of California

The conference is free to attend, but RSVP is required.

The United States has one of the highest costs of healthcare with health spending at 17.4% of its GDP. Even among those who have access to healthcare, satisfaction with the quality, cost and coverage is low. A recent Gallup showed that: 47% of Americans rated healthcare quality in U.S. negatively, two-thirds rated healthcare coverage negatively, and fewer than one in four were satisfied with the cost of healthcare. The health care ecosystem consists of many players and layers, including people receiving the care, care providers, suppliers and developers of medical devices and drugs, physicians, insurance companies, state and federal government, and hospitals among others.

How then can we move towards a coverage that ensures everyone has a ‘reasonable’ minimum level of coverage at an affordable cost? How do we reconcile equality with quality and efficiency? How can we keep health related technological innovation growing? What are some innovative solutions? What is the role of government, of the private for-profit sector, and the not-for-profit sector?

Keynote Speaker

Melissa Stafford Jones is the regional director for the U.S. Department of Health and Human Services Region IX. Region IX includes California, Nevada, Arizona, Hawaii, Guam, American Samoa, Commonwealth of the Northern Mariana Islands, Republic of the Marshall Islands, Republic of Palau, and Federated States of Micronesia. She was appointed to her position in November 2014.

Prior to her appointment as regional director, Jones was president & CEO of the California Association of Public Hospitals and Health Systems (CAPH) for eight years. While at CAPH, Jones led the organization’s work to advance public policies that support the essential role of the safety net and improve access to care for low-income and uninsured patients. Prior to her appointment as president & CEO, Jones led CAPH’s state and federal legislative program for six years as vice president and director of policy. Before 2000, Jones was regional vice president with the Hospital Council of Northern and Central California. Jones held the position of senior research analyst for the Nevada State Legislature, and she served on the administrative leadership team at Contra Costa Regional Medical Center in the mid 1990s. Jones holds a Masters degree in Public Health from the University of California at Berkeley and a Bachelors of Science in Biology from Saint Mary’s College of California.

Conference Program

12:45 to 1:15 p.m., Attendee Registration
1:15 to 2:45 p.m., Conference Workshops:
1. National Health Program: A Moral and Economic Imperative (Facilitators: Alireza Rezapour & Paul Y. Song)
2. Healthcare Innovation: How can entrepreneurs work with patients and providers to accelerate change (Facilitator: Hamsa Buvaraghan)

3:00 to 3:40 p.m., Panel Discussion
Moderator: Alireza Rezapour
Panelists: Sanjeev Redkar, Goethea Rao, and Paul Y. Young

5:00 to 6:00 p.m., Keynote Fireside Chat
Followed by Research Award and Networking Reception

Reserve your space. RSVP at:
stmarys-ca.edu/businessofhealthcareconference